

2013 Annual Meeting
July 20-24, 2013
Francis Marion Hotel
Charleston, South Carolina



Dear Colleagues,

On behalf of the Board of Directors of the Community Development Society (CDS), I want to welcome you to Charleston, South Carolina, and to our annual conference and meeting.



This year's conference promises to be informative and engaging and will offer many opportunities for networking and linking with friends and colleagues. I encourage you to actively engage in the many session choices, networking opportunities, committees and social events. This is an excellent opportunity to connect with old friends, make new friends and find new linkages with colleagues from across the globe.

Each year CDS strives to bring new and innovative approaches to the research and practice of community development. Many of these approaches will be highlighted in this year's program. This year's theme, Beyond the Boundaries: Creating Innovation through **Regional Collaboration**, will be the focus of many of the presentations and sessions.

# **WELCOME MESSAGE**

PRESIDENT'S I hope you will take home many great experiences, including new networks, new methods for working with communities and a determination to serve communities with a renewed commitment and vigor.

> I also hope that you will become actively involved in one of the CDS committees. Each committee will be highlighted at the conference and the opportunities to get involved will also be noted. Don't wait for an invitation-just come to one of the committee meetings and jump on board!

> If you have recommendations on how to improve CDS or our conference, please contact me or a member of the Board of Directors. This is every CDS member's society, and I hope that you will take an active part in promoting and celebrating the work of the society and its membership.

The CDS Board looks forward to connecting with old friends and colleagues and meeting new members. If this is your first conference, please step forward and introduce yourself! We look forward to meeting you and helping you make this a valuable experience. Just as I and so many others have, I hope that you will find a home with CDS and join us next year in Dubugue, Iowa. I will and I hope to see you there too!

Sincerely,

Sharon A. Gulick

President, Community Development Society

Sharon Gulick

# With Sincere Appreciation



# Celebrating 60 years of investing in great ideas and the people who power them.

The Bush Foundation is proud to partner with the Community Development Society in providing leadership and creating innovation through collaboration.

Visit **BushFoundation.org/CommunityInnovation** to learn more about our new Community Innovation programs that inspire and enable communities to create innovative solutions to the problems they face.





Since 1933, a catalyst for sound public policy by providing objective information to foster a deeper understanding of issues shaping the future for agriculture, the food system and rural regions.

www.farmfoundation.org www.facebook.com/theFarmFoundation www.AgChallenge2050.org

1301 West 22nd Street Oak Brook, IL 60523 630-571-9393



**Our Mission**: Pioneering new ideas and strategies that contribute to

regional collaboration, innovation and prosperity

**Our Goals:** - Strengthening the Civic-Leadership of Regions

- Promoting Regional Collaboration

Developing Regional Decision Making Tools

- Advancing Strategies that Align with Regional Assets

- Tapping Faculty and Staff to Respond to Regional Needs

203 S Martin Jischke Drive · West Lafayette, IN 47907 · (765) 494-7273





North Central Regional Center for Rural Development: <a href="http://ncrcrd.msu.edu/">http://ncrcrd.msu.edu/</a>



Northeast Regional Center for Rural Development: <a href="http://aese.psu.edu/nercrd">http://aese.psu.edu/nercrd</a>



Southern Rural Development Center: <a href="http://srdc.msstate.edu/">http://srdc.msstate.edu/</a>



Western Rural Development Center: http://wrdc.usu.edu/





Special thanks to the

FEDERAL RESERVE OF RICHMOND

for sponsoring the

CDS Opening Night Reception

# Want to stay connected during the annual meeting: Go to these sites!



http://www.linkedin.com/groups/Community-Development-Society-4583787



https://www.facebook.com/CommunityDevelopmentSociety



https://twitter.com/CommDevSoc

2013 Conference Twitter hashtag: #CDS2013





http://www.comm-dev.org/

# LOCAL HOSTS

The Charleston Local Host Committee has done an outstanding job on fund raising and local logistics. Please join us in recognizing the committee members and thanking them for their hard work!

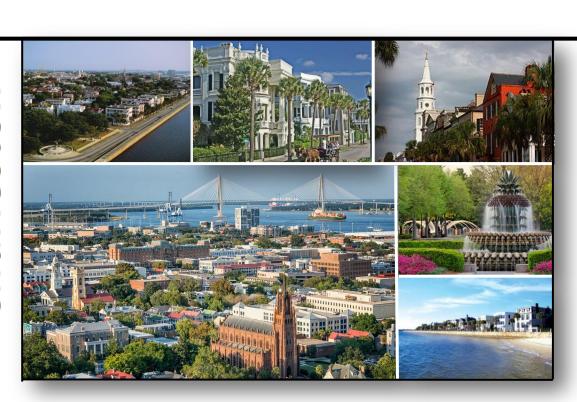
### Chair:

 Harry Crissy, Community and Economic Development, Clemson University Institute for Economic and Community Development

# Members:

- Bo Beaulieu, Ph.D., Director, Purdue Center for Regional Development, Purdue University
- Dave Lamie, Ph.D., Associate Professor and Extension Specialist, Clemson University
- Bernie Mazyck, President and CEO, South Carolina Association of Community Development Corporations
- Ryan Wilcox, Creative Director, SC Biz Magazine
- Jamee Haley, Executive Director, Lowcountry Local First

# Charleston



# COMMUNITY DEVELOPMENT SOCIETY 2012-2013 Officers and Board of Directors

# Officers

- *President*, Sharon Gulick, University of Missouri, <u>Gulicks@missouri.edu</u>
- **VP-Program**, Bo Beaulieu, Purdue University, <u>ljb@purdue.edu</u>
- *VP-Operations*, Dave Lamie, Clemson University, DLAMIE@clemson.edu
- Secretary, Abbie Gaffey, Iowa State University, agaffey@iastate.edu
- *Treasurer*, Steve Jeanetta, University of Missouri, <u>jeanettas@missouri.edu</u>

# **Board of Directors**

- (2013) Anne Heinze Silvis, University of Illinois, asilvis@illinois.edu
- (2013) James Wilcox, University of Southern Mississippi, <u>James.b.wilcox@usm.edu</u>
- (2013) Paul Lachapelle, Montana State University, <a href="Paul.lachapelle@montana.edu">Paul.lachapelle@montana.edu</a>
- (2014) Chris Marko, Rural Community Assistance Corporation, cmarko@rcac.org
- (2014) Joyce Hoelting, University of Minnesota, jhoeltin@umn.edu
- (2014) Tony Gauvin, University of Maine–Fort Kent, tonyg@maine.edu
- (2015) Beth Nagy, Community Planner & Analyst, <a href="mailto:nagybet@yahoo.com">nagybet@yahoo.com</a>
- (2015) Greg Wise, University of Wisconsin, Greg.wise@uwex.edu
- (2015) Katie Ellis, Foundation for Healthy Kentucky, kellis@healthy-ky.org

# 2013-2014 Officers and Board of Directors

# Officers

- President, Bo Beaulieu, Purdue University, ljb@purdue.edu
- VP-Program, Dave Lamie, Clemson University, DLAMIE@clemson.edu
- VP-Operations, Gisele Hamm, Western Illinois University, GF-Hamm@wiu.edu
- Secretary, Abbie Gaffey, Iowa State University, agaffey@iastate.edu
- Treasurer, Steve Jeanetta, University of Missouri, jeanettas@missouri.edu

# **Board of Directors**

- (2014) Chris Marko, Rural Community Assistance Corporation, cmarko@rcac.org
- (2014) Joyce Hoelting, University of Minnesota, <u>ihoeltin@umn.edu</u>
- (2014) Tony Gauvin, University of Maine–Fort Kent, tonyg@maine.edu
- (2015) Beth Nagy, Community Planner & Analyst, nagybet@yahoo.com
- (2015) Greg Wise, University of Wisconsin, <a href="mailto:Greg.wise@uwex.edu">Greg.wise@uwex.edu</a>
- (2015) Katie Ellis, Foundation for Healthy Kentucky, kellis@healthy-ky.org
- (2016) Jim Cavaye, University of Queensland, j.cavaye@ug.edu.au
- (2016) Kurt Mantonya, Heartland Center for Leadership Development, kmantonya@heartlandcenter.info
- (2016) Whitney McIntyre-Miller, Northern Kentucky University, mcintyremw1@nku.edu

### **Administrative**

• CDS Business Office: Rhonda Weidman and Julie White, 17 S. High St., Ste. 200, Columbus, OH 43215, 614.221.1900, Rhonda@assnoffices.com, Julie@assnoffices.com

# CDS 2012-13 COMMITTEES

The CDS committees provide the leadership and guidance for the Society in a number of key areas and are a great way to get more involved in CDS. Please look over the list of committees and contact the chair or co-chair for more information on the committee and how you can get involved.

# **Awards and Recognition Committee**

Issues eight (8) annual awards for the CDS recognizing volunteer efforts for those that assist the Society and recognizes outgoing board members for the Society.

Chair: Gisele Hamm, <u>GF-Hamm@wiu.edu</u> Co-Chair: Katie Ellis, <u>kellis@healthy-ky.org</u>

# **Communications/Publications Committee**

The Committee is responsible for the design and development of communication networks among CDS members and with entities external to CDS. Committee members oversee the content management of the CDS web site; anticipate and recommend policy to support communication needs in CDS; prepare and propose an annual budget to the Board of Directors; manage CD Practice, Vanguard and the Journal; recommend policy regarding the production and distribution of CDS publications; and organize the process of appointing Editors, including making recommendations to the Board.

Co-Chair Printed Materials: Anne Heinze Silvis, asilvis@illinois.edu

Co-Chair Electronic Materials: Paul Lachapelle, <a href="mailto:paul.lachapelle@montana.edu">paul.lachapelle@montana.edu</a>

Ex officio members:

CD Practice Editor: Joyce Hoelting <a href="mailto:ihoeltin@umn.edu">ihoeltin@umn.edu</a>
Journal Editor: John Green, <a href="mailto:ijgreen@olemiss.edu">ijgreen@olemiss.edu</a>

Vanguard Editor: Cindy Banyai, <a href="mailto:cindy.banyai@gmail.com">cindy.banyai@gmail.com</a>

### **Finance Committee**

This important Committee reviews and recommends policies and procedures for the CDS Endowment, manages the fund raising appeals to CDS groups and seeks financial support from foundations and corporations. The Committee is also responsible for monitoring the overall financial health of the CDS.

Co-Chair: Linda Sunde, Isunde@cns.gov

Co-Chair: Stephen Jeanetta, <u>JeanettaS@missouri.edu</u>

### **International Committee**

The International Committee develops strong and productive inter-country communication, research, action and project links among members of the CDS and assists in broadening the international participation of CDS.

Co-Chair: James Wilcox, <u>James.b.wilcox@usm.edu</u> Co-Chair: Randy Adams, <u>r.a.adams@mac.com</u>

# **Marketing / Membership Committee**

This committee's responsibilities include developing and implementing a far-reaching innovative plan that will nurture and sustain a viable CDS while also adding value to the field and offering many opportunities for networking, skill development and capacity-building of organizations, people and communities.

Chair: Chris Marko, <a href="mailto:cmarko@rcac.org">cmarko@rcac.org</a>
Co-Chair: Beth Nagy, <a href="mailto:nagybet@yahoo.com">nagybet@yahoo.com</a>

### **Nominations and Leadership Development**

The role of this committee is to foster democratic process within CDS itself by organizing and carrying out the election of officers according to the bylaws of the CDS, identifying potential candidates for office and communicating the opportunities for involvement in the leadership of CDS to the membership.

Co-Chair: Greg Wise, <u>Greg.wise@uwex.edu</u> Co-Chair: Dave Ivan, <u>ivand@msu.edu</u>

# **2013 Program Planning Committee**

The role of the Program Planning Committee is to build the program for the 2013 CDS annual conference and beyond. Keynote speakers and plenary sessions will be determined based on the conference theme, available resources, and in consultation with the Local Host Committee.

Concurrent sessions will be selected based on a review of abstracts received in response to the Call for Presentations. The Committee will provide support and follow through with keynote speakers, presenters, moderators, mobile learning workshops, and conference sponsors and dignitaries. Mobile Learning Workshops will be coordinated with the Local Host Committee. Opportunities will be provided for feedback and evaluation of the conference.

Chair: Bo Beaulieu, Purdue University, <u>lib@purdue.edu</u> Local Host Committee Chair: Harry Crissy, <u>HCRISSY@clemson.edu</u>

# **Site Selection Committee**

Locates potential places for the future CDS annual conference that can provide a peek learning network experience for CD practitioners, scholars and policy makers.

Chair: Dave Lamie, CDS Vice-President Operations, DLAMIE@clemson.edu



# CDS PUBLICATIONS

One of the many benefits of CDS membership is access to our excellent set of professional publications—Journal of the Community Development Society, Vanguard and CD Practice.

### Community Development–Journal of the Community Development Society

**Community Development,** the official CDS journal, is both a publication venue for your work and a great way of keeping up with the exciting field of community development. **Community Development** is a peer-reviewed quarterly journal featuring articles on diverse topics such as rural and urban economic development, housing, entrepreneurship, theory, technology, social capital, leadership and much more! Articles are written by and for academics and practitioners.

For more on preparing your manuscript, visit the journal's web page at <a href="www.informaworld.com/rcod">www.informaworld.com/rcod</a>. Full instructions are available there, including author guidelines. All manuscripts are submitted via an electronic system at the Scholar One Manuscripts web site, <a href="http://mc.manuscriptcentral.com/rocd">http://mc.manuscriptcentral.com/rocd</a>. Community Development publishes with Routledge, Taylor & Francis.

For more information on the Journal and the process of submitting an article for consideration, please contact our Journal Editor, John Green at jjgreen@olemiss.edu.

# Vanguard

One benefit of CDS membership is the opportunity to network with other members through our newsletter, the **Vanguard**. It profiles current CDS news, topical issues, and resources. You are welcome to submit items for publication to the Editor, Cindy Banyai, cindy.banyai@gmail.com.

The **Vanguard** is also available to CDS nonmembers for free. To subscribe, contact Rhonda Weidman, CDS manager, at Rhonda@assnoffices.com. Deadline for submitting information is the 10<sup>th</sup> of each month. The **Vanguard** is distributed mid-month, except July and December.

### **CD Practice**

**CD Practice** is a web-based publication of the Community Development Society that presents innovative approaches, tools and techniques that can be readily applied by community development practitioners. Select issues of **CD Practice** are also published in the Practice Section of the **Journal of the Community Development Society**.

**CD Practice** focuses on the "how" of strategy and implementation, including key ingredients for success and pitfalls to avoid. This differs from Community Development Society Journal articles, which focus on theory, and the Journal's CD Cases, which describe case examples and research. **CD Practice** submissions should be aligned with the Community Development Society's Principles of Good Practice and should clearly document methodology, data-driven results, success stories, and resources and/or lessons learned. For ideas on topics and to see previous issues, visit the CDS web site, <a href="http://www.comm-dev.org/">http://www.comm-dev.org/</a>.

For more information, contact the CD Practice Editor, Joyce Hoelting at jhoeltin@umn.edu.

# **NOT A CDS MEMBER? CONSIDER JOINING TODAY!**

All members receive the *Journal of the Community Development Society*, in print and/or electronic formats, the electronic publications *Vanguard* (monthly) and *CD Practice*. In addition, members receive reduced rates for the annual conference and CDS sponsored webinars.

To join or renew your existing membership, visit the CDS web site (<a href="http://www.comm-dev.org/">http://www.comm-dev.org/</a>) and click on "Join Now." Membership rates and benefits:

- Regular Print (\$150)—Members can read and/or download the CDS Journal copies from the CDS web site, plus they receive printed copies of the Journal.
- Regular Electronic (\$130)—Members can read and/or download the CDS Journal copies from the CDS web site, but will not receive printed copies of the Journal.
- Student Print (\$75)—Members can read and/or download the CDS Journal copies from the CDS web site, plus they receive printed copies of the Journal.
- Student Electronic (\$65)—Members can read and/or download the CDS Journal copies from the CDS web site, but will not receive printed copies of the Journal.
- Retiree Print (\$115)—Members can read and/or download the CDS Journal copies from the CDS web site, plus they receive printed copies of the Journal.
- Retiree Electronic (\$95)—Members can read and/or download the CDS Journal copies from the CDS web site, but will not receive printed copies of the Journal.

Do you have multiple Community Development professionals in your household who each want to be an active CDS member? If so, the Household Membership option allows each member of your household to be a voting member:

- Household Print (\$185)—Members can read and/or download the CDS Journal copies from the CDS web site, plus they receive printed copies of the Journal.
- Household Electronic (\$165)—Members can read and/or download the CDS Journal copies from the CDS web site, but will not receive printed copies of the Journal.



# CDS ENDOWMENT



The CDS Endowment provides a way for CDS members and supporters to make a meaningful and lasting contribution to the future of the Society and the profession. The CDS Endowment helps our members attend CDS conferences, benefit from enhanced conference programs, further their academic studies and receive other kinds of professional development support. In addition, scholarships are available for students to attend the annual conference.

No contribution is too small or too large!

Gifts can be made by cash, check, memorials/tributes, appreciated securities, real estate, retirement plans, wills and life insurance. You should always consult your attorney, accountant or tax professional about any tax benefits that you may realize in deciding the best way to contribute to the CDS Endowment.

Won't you join us in building for a stronger future for CDS? Make YOUR contribution to the CDS Endowment today!

Information on how to contribute is found at <a href="http://www.comm-dev.org/support-us/how-to-donate">http://www.comm-dev.org/support-us/how-to-donate</a>. Feel to also talk with any committee member or board member at the conference, or contact the CDS Administration Office by phone: 614.221.1900, or by e-mail: <a href="mailto:CDS@assnoffices.com">CDS@assnoffices.com</a>.

### **SILENT AUCTION**

To help build the Endowment, the 2013 CDS conference will feature the 10th Annual Silent Auction of items from our members' local communities, economies, artisans and artists. The auction is open to all conference attendees.

Please be generous in your bidding—the aim of the auction is to benefit the CDS Endowment! Auction items for the auction should be checked in at the registration area. You will be asked for a short description and an approximate value. Items will be on display near the registration area throughout the conference, each with a bid sheet for people to write their name and their bid for the item.

Thanks for supporting the CDS Endowment! It's to benefit our members!



# PROGRAM AT A GLANCE

SATURDAY, July 2	0
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1:00 PM - 5:00 PM Community Change Pre-Conference Workshop (By Invitation Only)

6:00 PM - 8:00 PM CDS Board of Directors Dinner

# SUNDAY, July 21

8:00 AM - 5:00 PM CDS Board of Directors Meeting (Rutledge Room)

9:00 AM - 5:00 PM Community Change Pre-Conference Workshop (continued)

12:00 PM - 8:00 PM Conference Registration Desk Open (Mezzanine)

6:30 PM - 8:30 PM Opening Night Session Reception: Sponsor Appreciation Celebration

(Gold Ballroom)

[Sponsored by the Federal Reserve Bank of Richmond]

### **MONDAY, July 22**

OPEN ALL DAY Conference Registration

**Exhibits and Silent Auction** (*Pre-function Carolina A*)

7:00 AM - 8:00 AM Breakfast and Networking (Carolina Ballroom)

8:00 AM - 9:30 AM Welcome to South Carolina & Keynote Presentation (Carolina Ballroom)

Dr. Erik Pages, President, Entreworks Consulting

### 9:45 AM - 11:15 AM Concurrent Session I

- Calhoun (Workshops)
  - Measuring Success in Communities: The Community Capitals Framework
  - The Art as Drivers of Regional Economic Viability
- Pinckney (Panel)
  - Reflections on Community Development and Democratic Practice
- Middleton (Session)
  - Getting Involved: What We Know From Research and Application
- Rutledge (Session)
  - Strengthening Local And Regional Food Systems
- Laurens (Session)
  - Exploring Challenges in the Black Belt and Mississippi Delta Regions
- Carolina A (Session)
  - Addressing Health Care Needs and Challenges

11:15 AM – 12:30 PM **Poster Session** (*Pre-function Carolina B*)

12:30 PM - 2:00 PM Lunch: Presidential Address and Business Meeting (Gold Ballroom)

2:15 PM - 3:45 PM Concurrent Session 2

- Calhoun (Panel)
  - International development: Dialogue on Practices and Challenges
- Pinckney (Session)
  - Creating Vibrant Regional and Local Economies
- Middleton (Session)
  - Spurring Civic Dialogue and Deliberation: Case Examples
- Rutledge (Session)
  - Advancing Natural and Environment Stewardship

- Laurens (Session)
  - Immigrants: Promoting Inclusion and Capacity
- Carolina A (Workshops)
  - Graphic Facilitation: Transforming Group Process with the Power of Visual Listening
  - Strengthening Community through Innovative, Collaborative Regional Food System Development

### 4:00 PM - 5:30 PM

### **Concurrent Session 3**

- Calhoun (Session)
  - Discovering and Mobilizing Community Assets
- Pinckney (Session)
  - Advancing Entrepreneurship and Small Businesses Development
- Middleton (Session)
  - Cultivating Civic Involvement: New Tools/Strategies
- Rutledge (Session)
  - Fostering Regional Partnerships: Ingredients for Success
- Laurens (Session)
  - Investing in the Creative Economy
- Carolina A (Session)
  - Taking a Look at Community Development: International **Applications**

5:30 PM - 7:00 PM

**Restaurant Tour** (Self-Guided)

7:00 PM - 9:00 PM

Special Evening Event: Charleston Maritime Center —Waterfront

### TUESDAY, July 23

OPEN ALL DAY Conference Registration

**Exhibits and Silent Auction (**Per-function Carolina A)

7:00 AM - 8:00 AM

**Breakfast and CDS Committee Roundtable Meetings** (Carolina Ballroom)

8:15 AM - 12:00 PM

Mobile Learning Tours (Gather in Hotel Lobby at 8 AM)

12:00 PM - 1:15 PM

**Lunch on Your Own** 

1:30 PM - 3:00 PM Concurrent Session 4

- Calhoun (Panel)
  - How Can Community Development Practitioners Respond to Postmodernism?
- Pinckney (Session)
  - Sustainable Development: Showcasing Innovative Approaches
- Carolina A (Session)
  - Community Engagement: Embracing All Voices
- Rutledge (Session)
  - Community Well-Being: Highlighting New Tools and Approaches
- Laurens (Panel)
  - The Rural Institute (RFI): A New Level of University Vision and Support for Rural Development
- Middleton (Session)
  - Examining Tourism as a Community/Economic Development Strategy

3:00 PM - 3:30 PM Break and Silent Auction (Pre-function Carolina A)

3:30 PM - 4:30 PM *Keynote Speaker:* 

Dr. Ed Feser, Dean, College of Fine and Applied Arts (Carolina A)

5:30 PM - 6:30 PM **Cocktail Reception** (Colonial Ballroom)

**Exhibits and Silent Auction** (*Pre-function Carolina A*)

6:30 PM - 8:30 PM Awards Banquet and Silent Auction (Colonial Ballroom)

Information on each of the award categories, as well as the form you can use to nominate individuals for the 2014 CDS Awards, can be found on Pages 48-49.

## Wednesday, July 24

7:00 AM - 8:00 AM Continental Breakfast (Pre-function Carolina A)

8:15 AM - 9:45 AM Concurrent Session 5

- Calhoun (Session)
  - Building Regional Capacity: Innovative Federal Investments
- Pinckney (Workshop)
  - Innovative Approaches to Measuring and Evaluating Community Change
- Carolina A (Session)
  - Doing Community Development: Research and Training Needs
- Rutledge (Panel)
  - Focusing on Local Infrastructure: Broadcasting & Housing
- Laurens (Session)
  - Moving the Needle: Strategic Planning and Economic Change
- Middleton (Workshops)
  - Planning for Sustainable Economies Using Community Indicators, Backward Mapping and Coaching
  - "Measuring Twice, Cut Once": Innovative Uses of Community Vitality Analysis Tools to Measure, Strategize, and Inspire Regional Collaboration, and A Look at the South Dakota Regional Systems Engagement Pilots in Progress

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- Calhoun (Session)
  - Promoting Change: Civic Leadership and Governance
- Pinckney (Session)
  - Mitigating Economic and Natural Disasters
- Carolina A (Session)
  - Local Empowerment: Showcasing International Experiences
- Rutledge (Panel)
  - The Community Development Society's Scholarly Publications: Meet the Editors
- Laurens (Session)
  - Tackling Social and Economic Problems: A focus on Research
- Middleton (Session)
  - Exploring Models of Education/Community Partnership

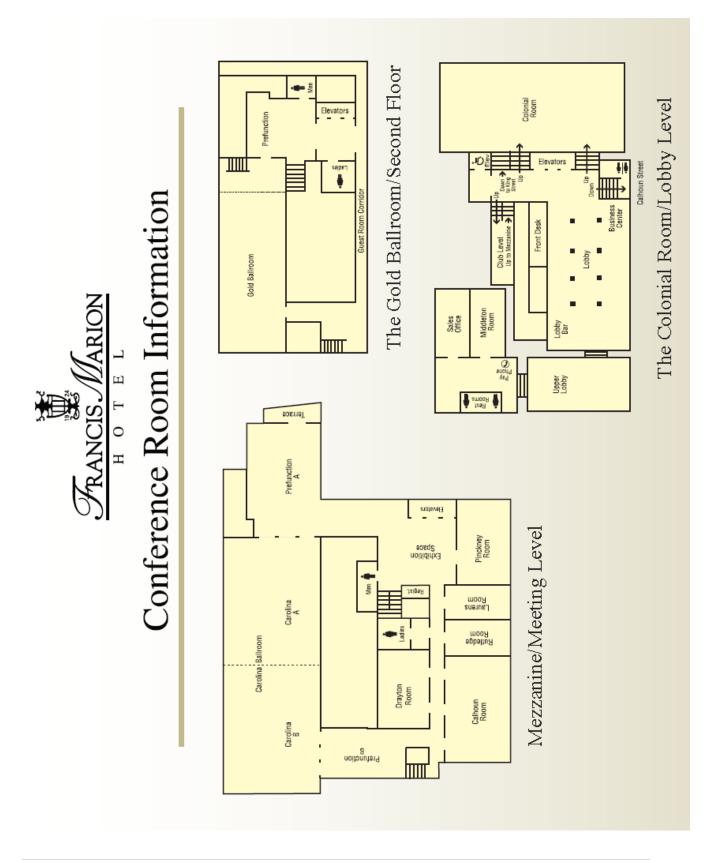
12:00 PM - 1:30 PM **Closing Luncheon** (Colonial Ballroom)

Keynote Speaker:

Mr. Bernie Mazyck, President and CEO, Entreworks

1:45 PM - 3:30 PM CDS New Board of Directors Meeting (Calhoun Room)

# **CONFERENCE ROOMS**



# KEYNOTE SPEAKERS



Dr. Erik R. Pages, President of EntreWorks Consulting Arlington, VA

Entreworks is an economic development consulting and policy development firm focused on helping communities and organizations achieve their entrepreneurial potential. EntreWorks works with a diverse base of clientsincluding state and local governments, Chambers of Commerce, business leaders, educational institutions, and non-profits. These customers all share a commitment to innovative economic development strategies that build wealth and build communities.

Dr. Pages received his Ph.D. from Georgetown University, where he has served as an Adjunct Professor. He is a graduate of Dickinson College (Phi Beta Kappa) and the University of Pittsburgh's Graduate School of Public and International Affairs.



Dr. Edward Feser, Dean, College of Fine and Applied Arts University of Illinois, Urbana-Champaign, IL

**D**r.Edward Feser's research and teaching expertise includes technology-based regional economic development; design, institutional innovation and implementation in public sector organizations; regional analysis methods; and policies supporting business formation and growth in cities and regions. Prior to becoming Dean of the College of Fine and Applied Arts, Feser served as Davies Professor of Entrepreneurship and Head of the Division of Innovation, Management and Policy at the Manchester Business School in 2011-12. He headed the Department of Urban and Regional Planning at the University of Illinois at Urbana-Champaign from 2007 to 2011 and served as Assistant Secretary for Policy, Research and Strategic Planning in the North Carolina Department of Commerce in 2003. He is a Senior Research Fellow with the Center for Regional Economic Competitiveness in Arlington, Virginia and is a frequent consultant to local, regional, and state governments in the U.S. and abroad on issues of economic development strategy, policy and planning.

Feser holds a Ph.D. in Regional Planning and a Master of Regional Planning from the University of North Carolina at Chapel Hill and a Bachelor of Arts in Government from the University of San Francisco.



Mr. Bernie Mazyck, President and CEO, South Carolina Association of Community Development Corporations, Charleston, SC

Bernie Mazyck has served as the first President and CEO of the South Carolina Association of Community Development Corporations (SCACDC) since November 1998. SCACDC is the trade association for the state's CDCs and grassroots economic development organizations. Since his time with SCACDC, Bernie helped shepherd the growth of the community economic development movement in South Carolina from four CDCs to over 70 today.

A life-long resident of Summerville, South Carolina, Bernie is a graduate of Charleston Southern University, and is pursuing a Masters of Divinity degree with an emphasis in Urban Development from the Interdenominational Theological Center in Atlanta, Georgia.

# **Conference Program**

2013 Annual Meeting of the Community Development Society Regional Innovation through Regional Collaboration July 20-24, 2013 – Charleston, SC



### SATURDAY, July 20

1:00 PM – 5:00 PM Community Change Pre-Conference Workshop (By Invitation Only)

(Calhoun Room)

6:00 PM - 8:00 PM CDS Board of Directors Dinner

# SUNDAY, July 21

8:00 AM – 5:00 PM CDS Board of Directors Meeting (Rutledge Room)

9:00 AM – 5:00 PM Community Change Pre-Conference Workshop (continued)

(Calhoun Room)

12:00 PM – 8:00 PM Conference Registration Desk Open (Mezzanine Level)

(Gold Ballroom)

### Sponsored by the Federal Reserve Bank of Richmond

- Welcome to the 2013 CDS Meeting
- Recognition of Sponsors
- Recognition of New Members
- **Speaker:** Ken May, Executive Director, South Carolina Arts Commission "On Overview of Charleston: Its Rich Traditional Arts"
- Overview of the CDS Meeting

# **MONDAY, July 22**

OPEN ALL DAY Conference Registration

Exhibits and Silent Auction (Pre-function Carolina A)

7:00 AM – 8:00 AM Breakfast and Networking (Carolina Ballroom)

8:00 AM – 9:30 AM Welcome to South Carolina & Keynote Presentation (Carolina Ballroom)

Keynote Speaker: Dr. Erik Pages, President, Entreworks Consulting

"Building an Innovative Region for the Long Haul"

### 9:45 AM - 11:15 AM Concurrent Session I

# **Workshops**Calhoun

**Moderator:** Brent Hales, University of Minnesota

# Measuring Success in Communities: The Community Capitals Framework

Johanna Reed Adams, University of Missouri

The community capitals framework reveals the interactions between different parts of a community. Communities actively looking to the future can use community capitals to measure current resources and identify the potential for improvements.

### The Arts as Drivers of Regional Economic Viability

Milton Lopes, Fielding Graduate University

There is a strong link between creative enterprises such as the arts broadly defined, quality of life, competitiveness, and regional economic viability. When driven by the creative class, art oriented enterprises yield substantial gains in community economic and social development.

### **Panel**

Moderator: Jane Leonard, Bush Foundation

### Pinckney

### Reflections on Community Development and Democratic Practice

Michael Rios, University of California–Davis David Bronkema, Eastern University Cornelia Flora, Iowa State University Jane Leonard, Bush Foundation

The panel will share and reflect upon a series of learning exchanges organized by the Kettering Foundation. The purpose of the exchange was to engage practitioners, researchers and educators representing an array of disciplines about theories that inform the community development field and how these theories connect to democratic practice.



# **Session**Middleton

### GETTING INVOLVED: WHAT WE KNOW FROM RESEARCH AND APPLICATION

**Moderator:** Whitney McIntyre Miller, Northern Kentucky University

# Community Leadership Motivation: Motivational Desires that Influence Community Development Leaders Holding Leadership Roles in Rural Communities

Kelly Nix, West Virginia University

Good volunteer leadership is important for a strong community. This study identified factors that influenced individuals holding volunteer leadership roles in rural communities. Almost 50% of the target population responded to the survey that was from the community development field. This session will provide research questions, findings and recommendations.

# **Preparing Citizen Scholars for Community Collaboration**

Jeffrey Barber, University of Missouri

This presentation will explore lessons learned while MU Extension and the Drury's Center for Community Studies pursued Citizen Scholarship in community vision and action planning. Since 2007, 32 projects ranging in scale from urban neighborhood to rural have developed participatory dialogue with Extension resources and rigorous study of architecture students.

# A University and Community Create Place Together: The Story of the College Hill Neighborhood of Macon, Georgia

Beverly Blake, Knight Foundation

Once a neglected neighborhood, College Hill has emerged as a cool place to live, work, and play. Three years into a \$5-million investment by the Knight Foundation, College Hill now boasts physical improvements, and a new can-do civic culture. Join us to learn how College Hill transformed itself.

### Creating Civic Engagement Capacity to Address Water Quality

Barbara Radke, University of Minnesota

University of Minnesota Extension and Minnesota Pollution Control Agency partnered to build civic engagement capacity in others to address the issue of water resource management through innovative programming. This presentation will share with attendees two program delivery models that have been co-designed and piloted which are regional in scope.

# **Session** Rutledge

# STRENGTHENING LOCAL AND REGIONAL FOOD SYSTEMS

**Moderator:** Dave Campbell, University of California–Davis

### Institutionalization of Local Food Systems in Iowa

Jared Olesen, University of California-Irvine

Iowa's food system is now one of the most localized in the country, for example enjoying more farmers' markets and CSAs per capita than almost any other state.

Findings indicate that combining education and knowledge production with organizational capacity building yields more localization than when implemented separately.

# Connections and Opportunities in the Midwest Regional Food System: Using Secondary Data to Identify Links Between Public Health and Agricultural Production

Laura Brown, University of Wisconsin Amber Canto, University of Wisconsin

This presentation features two publically available data portals for regional food systems analysis, the Midwest Regional Food Systems Profiles Portal (www.foodsystsems.wisc.edu) and the Wisconsin Food Security Project (www.foodsecurity.wisc.edu). Participants will learn about community mapping and analysis tools, where to find local data, and best practices in using data with communities.

# The Role of University Extension Professionals in Shaping the Food System Molly Bean, The Ohio State University

The presentation focuses on University Extension professionals' roles as change agents in community food system development.

# "Say Cheese!": Viability of Heritage-based Agricultural Cluster Economies in Promoting Rural Development and Resilient Systems in the United States

Veronica Clarkson, Brown University

Using the artisanal cheese producers of Wisconsin's Driftless region as a case study, we examine how heritage agriculture and distinctive regional products might viably catalyze cluster economies, thereby contributing to rural community development and a more environmentally and socially resilient agriculture.

# **Session** Laurens

### **EXPLORING CHALLENGES IN THE BLACK BELT AND MISSISSIPPI DELTA REGIONS**

**Moderator:** Mary Emery, South Dakota State University

# Asset Building: A Means to Ameliorate Intergenerational Poverty: Opportunities and Challenges in the Mississippi Delta

Paulette Meikle, Delta State University Leslie Green-Pimentel, Delta State University

The paper discusses asset building/wealth creation as a means to improve household budgets and yield positive benefits for both the individual and the community.

# Lifting Spirits, Changing Lives: Reflections on the Utility of Community-Based Research from the Grassroots

Anna Kleiner, Community-Based Research and Evaluation Sarah Walker, Visions of Hope

This presentation demonstrates how community-based research has been articulated and utilized by one nonprofit organization in Mississippi, as a tool for increasing overall program effectiveness and for developing targeted responses that address identified needs of vulnerable populations it serves within the community.

# Exploring a Social Healing Model for Restorative Development to Address Poverty in the Southern Black Belt

Veronica Adams-Cooper, Albany State University

A social healing model for restorative development is explored to address poverty in the Southern Black Belt. The need for economic revitalization in this region is great. The Vineyarrrd Healing Model is presented using social healing to restore the economic value of the African American workforce, still elusive since Slavery.

# Socio-Legal Partnerships: A Case Study Focused on Community Food and Nutrition Resourcefulness

Desiree Hensley, University of Mississippi John Green, University of Mississippi

An interdisciplinary study of livelihood adaptations to challenges meeting nutritional and economic needs within a Mississippi Delta food desert. Data are gathered regarding residents' innovative responses to living and working in this difficult environment to determine how their successful adaptations can be enhanced through improved law, policy, and legal services

# **Session** Carolina A

# ADDRESSING HEALTH CARE NEEDS AND CHALLENGES

**Moderator:** Katie Ellis, Foundation for a Healthy Kentucky

### **Crossing Boundaries for Health Improvement**

Erik Gallimore, Cerner Corporation

"Healthy Nevada" is a three year pilot project initiated by Cerner Corporation (a Fortune 500 health information company) to improve health outcomes in Nevada/Vernon County, Missouri. Building on four pillars of Health, Care, Technology, and Sustainability the pilot project is crossing boundaries in bringing outside help to a health challenged county.

### **Community Health Needs Assessment**

Alison Davis, University of Kentucky

The Community and Economic Development Initiative of Kentucky (CEDIK) contracted with 27 hospitals to assist them in implementing the ACA mandated Community Health Needs Assessment. In at least half of the communities, non-hospital stakeholders created their own action plan to address an issue that was important to the community.

# Challenges and Opportunities for Providing Quality Health Care for Newcomers: A Healthcare Provider Perspective

Stephen Jeanetta, University of Missouri

What is it like for health care providers to provide services to immigrant newcomers? This session will explore the insights into the challenges healthcare providers face in serving newcomer populations around the themes of effective communication and health literacy. Recommendations focus on developing a more community-based model for healthcare delivery.

# Live Lively LaSalle! Join the Challenge of Healthier Living

Cynthia Pilcher Cockerham, Louisiana State University

Smart growth meets healthy living in LaSalle Parish, Louisiana with the funding of a \$2 million dollar project aimed at reducing obesity. Eleven entities partnered as a collaborative team to plan additional park infrastructure, fitness scholarships, Farmers' Markets and community gardens changing local culture, quality of place and the economy.

# 11:15 AM - 12:30 PM Poster Session

# Pre-function Carolina B

# A Caring Neighbors Program, "Nanum lut"

Hee-Sung Son, Seoul Welfare Foundation

# Accessing Missouri's Rate of Regional Population Change

Elliot Meador, University of Missouri-Columbia

# Addressing Growth and Related Impacts in Tamarindo, Costa Rica: A Qualitative Study

Willis Culler, Clemson University

# An Evaluation for Planning a Capacity-building Training Institute for Community Coalitions Engaged in Policy, Systems, and Environmental Changes

Holly Pope, University of Southern Carolina Sonya Jones, University of Southern Carolina

### Are Rural Tourism Businesses Using the Internet?

Michael John Darger, University of Minnesota Neil Linscheid, University of Minnesota Joyce Hoelting, University of Minnesota

# Assessing the Feasibility of a GIS-integrated Fiscal Impact Model for Local Government

Beth Nielsen, University of Georgia

### Asset Building Among the Poor: Benefitting Parents, Children, and Community

Leslie Green-Pimentel, Delta State University Staresha Hoskins, Delta State University Aaron Taylor, Delta State University Frances Kelly, Delta State University

### **Building a Technology Village**

Willis Culler, Clemson University

# Collaboration: Finding the Place for Cooperative Extension in the Intersection of Community Development and Health Promotion

Johanna Reed Adams, University of Missouri

# Community-based Management of Acute Malnutrition in Rajasthan and Madhya Pradesh, India

Sharad Joshi, Center for Community Economics and Development Consultants Society

# Community Development Academy: Making a Difference

Johanna Reed Adams, University of Missouri

# Community Development through Local Economic Best Practices of Aik Hunar Aik Nagar Pakistan

Mohammad Shakeel Abro, IACD Asia/Regional Coordinator AHAN

# Creating a Healthy Community: A Handbook

Johanna Reed Adams, University of Missouri

### Developing Regional Tourism Initiatives in Rural Ohio

Justin Charles Hite, The Village of Leetonia

### Farm to School Collaborations

Julie Fox, The Ohio State University

# Fostering Local Foods-based Economic Development Strategies: Developing New Resources and Networks

Letitia Johnson, University of Missouri

### **FVSU Bringing Digital Access to Rural Communities**

Yolanda Surrency, Fort Valley State University Terrence Wolfork, Fort Valley State University

# Honoring Cultural Differences in Regional Economic Development: An Example from Stronger Economies Together (SET) Work in the James River Valley Region of South Dakota

Kenny Sherin, South Dakota State University

### How Small is Too Small? Decision-Marking in Rural Churches

Peggy Hickman, Christian Church

# Illuminating Major Challenges and Opportunities for Scaling-up Local and Regional Farm to School Programs

Matt Benson, Virginia Tech University

### Lifelong Learning in the Metro-City: What's Trending in Education in the Third Age

Craig Talmage, Arizona State University

### Missouri 4-H Homegrown Community Leaders Project (MOHOCOLA)

Johanna Reed Adams, University of Missouri

# Nationwide Breadth and Department of Extension's Community Development Efforts

Kevin Andrews, Texas A&M University

### Outcomes of "Seoul's Disabilities Transition Services"

Seo-Yun Lee, Seoul Welfare Foundation

# People Accessing Places: Connecting Communities, Conservation and Higher Education

Jenny Garner, University of Illinois

### **Revitalizing Main Street**

Mark Porth, University of Missouri

### South Carolina Annie's Project

Jennifer Boyles, Clemson University

# The Preliminary Evaluation of the Neighborhood Projects of South Central Florida

Kay Hoffman, University of Kentucky

Rashmi Adi-Brown, CHES Solutions Group, Inc.

Melissa Wilkinson, CHES Solutions Group, Inc.

Ann Doyle, Devereux Kids, Kids Central, Inc.

# The Trauma-aware Community: Crafting a Multi-Level Approach to Community Mental Health

Alissa Nelson, Urban Strategies, Inc.

Uma Murugan, Urban Strategies, Inc.

Isaac Dozier, Urban Strategies, Inc.

Susanna Osorno-Crandall, Center for Youth Wellness

# Waccamaw Market Cooperative: Collaboration in Support Community-based Farmers Markets

Blake Lanford, Clemson University

# POSTER SESSSION SPONSORED BY CLEMSON UNIVERSITY

12:30 PM - 2:00 PM

### **Lunch: Presidential Address and Business Meeting** (Gold Ballroom)



Sharon Gulick, 2012-13 CDS President "Changes"

2:15 PM – 3:45 PM	Concurrent Session 2
Danal	INTERNATIONAL DEVELOPMENT, DIALOCUE ON PRACTICES AND CHALLENGES
Panel Calhoun	INTERNATIONAL DEVELOPMENT: DIALOGUE ON PRACTICES AND CHALLENGES
	Moderator: Cindy Banyai, Refocus Institute
	International Development—A Roundtable for Practitioners & Educators  James Wilcox, The University of Southern Mississippi Shakeel Abro, AHAN Sindh-Pakistan Randy Adams, International Association for Community Development David Bronkema, Eastern University Julie Drolet, Thompson Rivers University Paul Lachapelle, Montana State University
	Sponsored by the CDS International Committee, this roundtable discussion is facilitated by members of the International Committee with experience in international development, aid, and education. This will be an open forum to discuss best practices and collaborative opportunities among interested CDS members.
Session	CREATING VIBRANT REGIONAL AND LOCAL ECONOMIES
Pinckney	Moderator: Tony Gauvin, University of Maine–Fort Kent
	Thriving Local Economy: Localization Framework and Peoples' Understanding of It  Jerry Hembd, University of Wisconsin–Superior  Clare Hintz, Elsewhere Farm  Jeremy Solin, University of Wisconsin–Stevens Point
	This presentation proposes a synthesized local economy framework and shares the results of a research project that explored a highly educated sample's knowledge of factors that contribute to the development of local economies.
	Buy Local: Regional Empowerment for a Stronger Southern Illinois Susan Odum, University of Illinois
	Data from a Retail MarketPlace Study is used to educate and empower community leaders and residents to bring about positive change in Southern Illinois, by exerting their economic buying power in an all-out effort to make our local communities and our region stronger and more economically viable.
	Is Your Town Farm-Friendly? Sabrina Matteson, American Farm Bureau
	The influence of agriculture on a regional economy can be tremendous. Have you considered the power of town or county policies (and politics) to welcome or repel ag-related businesses? What can residents do to make communities more farm-friendly? This fun session offers resources and a check-list for sustaining rural character.

### Snake River Boat Builders Export Initiative

Wanda Keefer, Port of Clarkston

This presentation will share information relating to why this particular collaborative export initiative—involving small rural manufacturers -- worked. "Lessons learned," as well as details relating to the export model created, will be shared.

# **Session**Middleton

### SPURRING CIVIC DIALOGUE AND DELIBERATION: CASE EXAMPLES

Moderator: Dave Campbell, University of California-Davis

# Turning the Tide on Poverty: Four Years of a Multistate Community Development Project

Pamela Monroe, Louisiana State University Sheri Worthy, University of Georgia Patricia Dyk, University of Kentucky Crystal Tyler-Mackey, Virginia Tech University

The purpose of the Turning the Tide on Poverty (Tide) project was to increase civic engagement, build capacity, and empower communities. Launched in 11 states, Tide proved effective in several communities. Discussion will focus on positive outcomes, indicia of success, sites where Tide was not effective, and future implementation.

### Shaping Our Future through Public Dialogue and Action

Barbara Brown, Clemson University

This presentation will demonstrate the deliberative dialogue Shaping Our Future project involving higher education and community citizens working together to determine the future. Resources will be shared to equip participants with tools to participate in the project. Case studies will be shared how deliberative talk has led to action.

# Funding Interruptus: Funding Successful Programs After the Funder Leaves Dave Olson, South Dakota State University

This presentation will address the challenges associated with trying to continue the Horizons program after the funder changed priorities and the external funding ended.

# Unlocking Public Value: An Evaluation of the Impact of Missouri's Great Northwest Day at the Capitol program

Wilson Majee, University of Missouri

This study evaluates the public value of a regional public policy engagement program in Missouri. Peer-learning and networking opportunities were observed as the most impactful elements of the program. Study argues for active community engagement in the building of policies that consider the equity and livability of their places.

# **Session**Rutledge

### ADVANCING NATURAL AND ENVIRONMENT STEWARDSHIP

**Moderator:** Stephen Gasteyer, Michigan State University

# Distributed Renewable Energy System Education for Business: An Ohio Public/Private Partnership Model

Myra Moss, The Ohio State University Nancy Bowen Ellzey, The Ohio state University Eric Romich, The Ohio State University

Businesses are increasingly interested in distributed renewable energy systems to reduce costs and environmental impact. A private/public partnership formed in Ohio among the State, OSU Extension and industry will provide education to businesses in a regional collaborative approach. This model can be replicated by other community developers in their regions.

# Regional Collaboration for Watershed Management: Challenges in the Heartland Cornelia Flora, Iowa State University

Improving watershed health in the face of weak and unenforced state and local standards requires mobilization of civil society to create regional groups to provide alternative to the dominant model of industrial agriculture. Civil society organizational strategies examined in light of a crisis of natural resource management in lowa.

# A Community Capitals Framework for Assessment of Inland Lake Management Capacity

Jennifer Jermalowicz-Jones, Michigan State University

This research focuses on the creation of a feasible framework using the Community Capitals Framework approach for assisting communities with management of inland lakes.

# **Session** Laurens

### IMMIGRANTS: PROMOTING INCLUSION AND CAPACITY

Moderator: John Meador, University of Missouri

### African Immigrants, Gender, and Farming in the U.S.

Lisa Hightower, Virginia Tech University

Many African immigrants entering the U.S. have agrarian roots that are tied to established gender roles. These roles are often challenged and disrupted when African immigrants try to farm in the United States. This study investigates the role of gender among African immigrants participating in farming programs in the U.S.

# Financial and Community Capacity Building Among Beginning Latino Farmers and Ranchers in Missouri and Nebraska

Stephen Jeanetta, University of Missouri

An outreach educational program for building financial and social-network capacities among beginning Latino farmers and ranchers in different regions of Missouri and Nebraska, not only seeks to enhance the farm viability of 72 Latino producers, but also to help them understand financial skills and how to access community resources

# **Integrating African Immigrant Farmers into Local Food Systems**

Lisa Hightower, Virginia Tech University

Key to the success of many immigrant farmers is participation in new entry farmer programs. These programs operate as social networks that connect participants to training, resources, and influential individuals in the community. This study investigates the association between social capital development in immigrant farmer programs and program outcomes.

# **Workshops** Carolina A

Moderator: Greg Wise, University of Wisconsin

Graphic Facilitation: Transforming Group Process with the Power of Visual Listening
Johanna Reed Adams, University of Missouri

This workshop will demonstrate that Graphic Facilitation is a style of group facilitation that uses visualization and listening the way we use spoken language for listening and presenting. It will be a hands on experience.

# Strengthening Community through Innovative, Collaborative, Regional Food System Development

Dave Lamie, Clemson University

Come learn from a variety of innovative local/regional food systems development projects that both rely upon and foster regional collaboration while helping to build a more profound sense of place through providing high quality geographically-differentiated food products to an increasingly demanding public interested in good food and food for good.

4:00 PM – 5:30 PM	Concurrent Session 3
Session Calhoun	DISCOVERING AND MOBILIZING COMMUNITY ASSETS
	Moderator: Sabrina Matteson, American Farm Bureau
	Power of Place: Intergenerational Model of Youth Leadership Development in Appalachian Ohio
	Sharon Reynolds, Ohio University
	Michael Hess, Ohio University
	We describe how one under-resourced rural town in southeast Ohio engaged community assets, specifically leaders of local youth associations, community members and high school students in a place-based and inter-generational approach to youth leadership development. This community-based project focused on the restoration of a historic clock and town square.

# Right Sizing Infrastructure in Legacy (Shrinking) Cities: Using the Community Capitals Framework to Model Regional Solutions to Infrastructure Challenges in the Context of Deindustrialization

Stephen Gasteyer, Michigan State University

An asset-based approach for addressing the challenge of infrastructure obsolescence and misalignment in deindustrialized US cities, often through ruralization, is examined in this presentation.

# The Role of Asset Building Strategies in Community Development: Stories of Successes and Impediments

Paulette Meikle, Delta State University Teresa Cheeks-Wilson, Federal Reserve Bank of St. Louis–Memphis Branch Leslie Green-Pimental, Delta State University

We present and discuss the triumphs and impediments of asset building as a poverty amelioration strategy. Also, we explore the question, "how can we better understand and address the asset building and financial education needs of households and communities in the Mississippi Delta?"

# Creating Appalachian Economic Development via Crowdsourcing for Travelers and Tourists

Peter Hackbert, Berea College

A summary of "How to Spend 36 hours in an Appalachian community" based on 1,200 "crowd-sourced" reviews and 250,000 readers' digital impressions capturing the history, culture, arts and crafts, local foods, the greater recreational outdoors assets that attract tourists, travelers and casual visitors to the western edge of Appalachian Mountains.

# **Session** Pinckney

### ADVANCING ENTREPRENEURSHIP AND SMALL BUSINESS DEVELOPMENT

Moderator: Brent Hales, University of Minnesota

# Entrepreneurship for Local Communities in a Global Economy

Cindy Bond, The Ohio State University
Nancy Bowen Ellzey, The Ohio State University

Entrepreneurship has gained attention in the current economy. It is viewed as an aspect of economic development and expansion for economic growth. As globalization reshapes the international economy, entrepreneurship can offer ways to help to meet new economic challenges. Entrepreneurial development is a key element of an economic strategy.

# Preparing Entrepreneurship Service Organizations to Better Serve Immigrant Entrepreneurs: The Case of Competition THRIVE

Thomas Lyons, Baruch College—City University of New York

This paper examines the case of Competition THRIVE (The Competition to Help Reach Immigrant Ventures and Entrepreneurs) in New York City, a business plan

competition to encourage innovation among organizations that serve immigrant entrepreneurs. At issue is improving help with cultural transition, technical and/or financial assistance.

# Regional Entrepreneurial Support Organizations: Best Practices in Access to Capital

Brian Richard, Northern Illinois University Norm Walzer, Northern Illinois University Andy Blanke, Northern Illinois University

This paper investigates entrepreneurial support programs that concentrate on small business financing. Both successful and unsuccessful programs are examined to identify promising practices that can be used elsewhere. Special attention will be paid to rural areas where, traditionally, access to capital has been more difficult.

# **Session**Middleton

### **CULTIVATING CIVIC INVOLVEMENT: NEW TOOLS/STRATEGIES**

Moderator: Abbie Gaffey, Iowa State University

# "Us" and "Them": The Importance of Language in Creating a Shared Vision of Change

Dennis Deery, Irish Rose Consulting

We spend our time working to bring groups of people together. But we may be our own worst enemy when we are not careful with our words. Language becomes even more important in online collaboration. This presentation will discuss how to improve engagement and collaboration through more intentional language choice.

# A Story About Storytelling: Questions as Catalysts in Stimulating Community Change

Craig Talmage, Arizona State University

We share lessons learned from a year-long ABCD project in inner city Phoenix, Arizona consisting of over 130 community members and key stakeholders of a school district. We used a new approach to energizing community conversations drawing strength from storytelling techniques and questions as catalysts to stimulate change.

# Jazz Capacity: Applying the Knowledge of Jazz Music to Community Innovative Capacity Development

Michael Fortunato, Pennsylvania State University

Lessons from jazz theory are applied to community development to influence new regional governance systems that balance spontaneity and structure, autonomy and belonging, and create safe-to-fail spaces for routine, innovative experimentation within and across regions. These techniques can be applied broadly to support creative disequilibrium aimed at improving regional wellbeing.

# Emotional Connections: Essentials for Community Development Practice Bryan Hains, University of Kentucky

The purpose of this workshop is to provide conceptual and practical tools to address emotional responses to community-based stimuli through innovation and regional collaboration. These tools provide insights on minimizing behavioral responses such as apathy and disengagement and maximize

responses that lead to a sense of ownership, empowerment and action.

# **Session** Rutledge

### FOSTERING REGIONAL PARTNERSHIPS: INGREDIENTS FOR SUCCESS

Moderator: John Gulick, Community Capacity Builders, LLC

### Relating Differences in Regional Planning to Results in West Virginia

Michael John Dougherty, West Virginia University

West Virginia's 11 Regional Planning and Development Councils share the same background and legal framework. However, in practice actual focus of their efforts has been quite different. This research examines the cause of this variation in activities and what it has meant for the different regions in the state.

# Reaching Sustainable Goals through Regional Collaboration and Innovation: The Story of Kent, Ohio

Myra Moss, The Ohio State University

In 2004, the height of the recession, the City of Kent in Northeast Ohio completed a sustainable, vision-directed comprehensive plan. Despite this environment Kent was able, through innovation, collaboration and regional partnerships, to show success in meeting sustainable goals. We will examine what led to success and suggestions for replication.

### Theorizing Innovation and Regional Collaboration

Mary Emery, South Dakota State University Susan Yerhot, South Dakota State University Umit Shrestha, South Dakota State University

We have learned much about the practice of community development over the past several decades: about the importance of engagement, context specific and place-based innovation, asset based approaches and the role of social capital. Yet, we have more to do in developing explanations for what works, when and how. In this presentation/discussion, we use the Community Capitals Framework to examine when community change work is successful and why.

# Economic Development Collaboration and Capacity Building in Rural Communities and Regions

Sharon Gulick, University of Missouri Terry Hackney, University of Missouri Elliot Meador, University of Missouri This presentation will provide insights into what contributes to successful engagement of rural communities in economic development planning. Presenters will discuss what they have learned and indicators of success that they look for before engaging with a community/county/region to help foster economic growth and sustainability in rural communities and regions.

# **Session** Laurens

### INVESTING IN THE CREATIVE ECONOMY

Moderator: Dave Ivan, Michigan State University

### Spawning Creativity and Innovation through the Arts

Mary Simon Leuci, University of Missouri

Learn hands-on creativity and innovation methods that can be used in any community project to engage participants in creativity and innovation and can help lead to framing a project or community issue.

# South Carolina's Creative Cluster: A Catalyst for Economic Development

Doug Woodward, University of South Carolina

This presentation will highlight the results that assessed the South Carolina creative economy. Creative individuals and enterprises are shown to exert a strong impact on the local economic base. The creative cluster in South Carolina represents 4.4 percent of the state's employment base.

# Neighborhood Development through the Creative Economy

Joseph Donovan, Millsaps College

This session describes how a geographically defined, mix use neighborhood focused on its strength in the creative economy through developing a broad coalition of diverse partners including governmental, NP's academic and private sector organizations leading to exceptional, long term positive change. This experience has led to developing systems to create entrepreneurial development for new and existing businesses.

# Building on Each Other's Strengths: Regional Neighborhood Collaboration in Cincinnati, Ohio

Whitney McIntyre Miller, Northern Kentucky University

We discuss how two neighborhoods in Cincinnati, Ohio have worked to establish a regional district of arts and ensigtertainment by creating the District A citizen's initiative and through the denation of one of the neighborhoods as a Community Entertainment District.

# **Session**Carolina A

### TAKING A LOOK AT COMMUNITY DEVELOPMENT: INTERNATIONAL APPLICATIONS

Moderator: Paul Lachapelle, Montana State University

# The Cooperative Relation Between Community Developments Organization and Local Government of Bangladesh

Haragobinda Baidya, Minority Self Empowerment Foundation

The community collaboration with the administration is good in our country. We are working with the poor rural people to create them civil society. We learn them about proper education, trained them for consciousness. We are fighting for real democracy and to keep the human rights.

# The Impact of Neo-Liberal Policies on British Society: The Role of Community Development

Keith Popple, London South Bank University

The presentation will examine the nature and force of neo-liberal economic and social policies on British society and the role community development can play to challenge this and to offer alternatives based on values that reclaim the emancipatory capacity of individuals and communities.

# **Commitment to Community Practice: Contributing Factors**

Ayala Cohen, Tel-Hai College

This research examines factors that affect commitment to community practice among professionals and focuses on social workers in Israel. The findings indicate different ways to heighten the participation of professionals in community activity, such as leading community change, enhancing community members' participation and promoting community programs.

### Four Streets in Glasgow

Dave Beck, University of Glasgow

This presentation explores a citywide collaboration between academics from the University of Glasgow, staff of Glasgow School of Art, more than forty artists and four community organizations. The project explores the potential for CD and the arts to act as a catalyst for critical reflection and social action.

5:30 PM - 7:00 PM Restaurant Tour (Self-Guided)

7:00 PM - 9:00 PM Special Evening Event: Charleston Maritime Center - Waterfront

**TUESDAY, July 23** 

OPEN ALL DAY Conference Registration

Exhibits and Silent Auction (Pre-function Carolina A)

7:00 AM - 8:00 AM Breakfast and CDS Committee Roundtable Meetings (Carolina Ballroom)

# 8:15 AM - 12:00 PM

**Mobile Learning Tours** (Gather in the Hotel Lobby by 8 am)

- #1: The Neighborhoods of East Montague: A Focus on Sustainable Urban Revitalization
- #2: Exploring the Natural Resources of the Charleston Area
- #3: The Johns Island Agritourism Site
- #4: Boone Plantation: Going Back in Time (\$20 fee)
- #5: Charleston by Sea: A Unique Tour of the City's Historic and Eco-Resources (\$30 fee)
- #6: The Gullah Geechee Cultural Heritage Corridor: A Natural Treasure

12:00 PM - 1:15 PM

Lunch on Your Own

1:30 PM - 3:00 PM	Concurrent Session 4
Panel Calhoun	Moderator: Ron Hustedde, University of Kentucky
	How Can Community Development Practitioners Respond to Postmodernism?
	Mark Peterson, University of Arkansas
	Paul Lachapelle, Montana State University
	Postmodernism is pervasive in our society. It's a way of thinking and behaving that is challenging community development practitioner's approaches to educational programming with critiques of objective reality and a focus on the subjective. This panel offers five practical responses to address growing postmodernist concerns.
Session	SUSTAINABLE DEVELOPMENT: SHOWCASING INNOVATIVE APPROACHES
Pinckney	
	Moderator: Tony Gauvin, University of Maine–Fort Kent
	Fostering Regional Resilience through Citizen-driven University Partnerships
	David Fluegel, University of Minnesota
	Naomi Wente, University of Minnesota
	Citizen-driven University partnerships are fostering regional resilience in
	Minnesota. The University of Minnesota Regional Sustainable Development
	Partnerships work to sustain Minnesota's natural resource-based communities
	and industries by addressing community-identified agriculture, natural
	resources, and tourism issues in partnership with the University of Minnesota.
	Research, education and outreach outcomes will be highlighted.
	A Community Response to Canada Goose Management
	Janette Loveys, Capital Regional District, Victoria, BC
	In 2010 local stakeholders developed a Regional Canada Goose Management
	Strategy (RCGMS) to provide guidance for controlling the population of non-
	migratory resident Canada geese. The synthesis of the data and collaboration
	with a multi-stakeholder working committee has led to the development of this
	document and describes a long-term multi-faceted approach.

### Small Colleges as Incubators for Sustainable Community Development In Rural Communities

Brandon Hofstedt, Northland College

First, attendees will find a greater understanding of the challenges rural communities face. Second, attendees will find a greater understanding of the sustainability initiatives currently underway in innovative communities like towns in the Chequamegon Bay. Lastly, attendees will have an opportunity to offer up constructive recommendations for our proposed Center.

#### Learning to Be Green

Jerry Hembd, University of Wisconsin-Superior

The University of Wisconsin's Adult Student Initiative led to development of the nation's first online Sustainable Management bachelor's degree. It focuses on 21st century skills and the needs of adult and nontraditional students. It takes theories of sustainability and applies them in a business setting. It's a hands-on, problem-solving degree.

### **Session**Carolina A

#### **COMMUNITY ENGAGEMENT: EMBRACING ALL VOICES**

**Moderator:** Stephen Gasteyer, Michigan State University

#### Gathering the Stakeholders: The Process of Community Engagement

Martha Walker, Virginia Cooperative

Transitioning community ideas from vision to reality requires collaboration and the engagement of stakeholders in generating ideas, making the decisions, and implementing plans. Martha Walker will lead us in discussing why engagement is needed, who makes it happen, and the process that sets the stage for a successful dialogue.

#### Regional Collaboration-A World Conversation

Vernon Knight, Mallee Family Care

A harvest of disparate ideas can create new responses to old challenges. Proving that more heads are better than one, a community-wide plan to "Unlock our Region's Potential" was the product of almost a dozen visits to North America and the wealth of ideas presented at conferences of the CDS.

### Alter-Identities: Developing Community Leaders through Cultural Immersion Bryan Hains, University of Kentucky

As change agents, it is imperative that community developers and leaders understand the cultural intricacies of their audience. Using the Model for Cultural Identity Development & Practice, participants will partake in a five-phase process to enhance their cultural understanding and practice.

### Academic Tourism Versus Immersion: Overcoming Common Biases in Field-based Education in the Global South

Richard White, Portland State University

An examination of biases in academic education and research and how to overcome them. Of interest to educators engaged in field-based and service-learning; researchers interested in empowering rather than extractive research; practitioners evaluating programs and projects in the field; and anyone wanting to avoid becoming a "poverty or academic tourist."

### **Session**Rutledge

#### **COMMUNITY WELL-BEING: HIGHLIGHTING NEW TOOLS AND APPROACHES**

Moderator: John Gulick, Community Capacity Builders, LLC

#### First Impressions: An Effective Approach for Community Development

Daniel Eades, West Virginia University Kelly Nix, West Virginia University

This research evaluates long-term, public value impacts of an effective community development program. Communities reported positive outcomes from program participation. The process and tools used by West Virginia University will be uncovered for program expansion and adoption by other community development organizations.

### Student Philanthropy: Creating Regional and Community Stewards at the Collegiate Level

Whitney McIntyre Miller, Northern Kentucky University

Northern Kentucky University's Mayerson Student Philanthropy Project creates regional and community stewards by engaging students in small grant-making to nonprofits through their coursework. To date 2,700 students have participated in 151 courses and donated over \$700,000. Research demonstrates that Mayerson alumni are more engaged than the average population.

#### Happiness, Well-Being, and Community Development

Rhonda Phillips, Arizona State University Eric Trevan, Arizona State University Erika Sung, Arizona State University

Exploring community well-being, economic vitality, and impacts on happiness is the focus of this presentation. How do we explore the connection between community vitality and perceptions of happiness, community well-being, and community development? Several case studies compare and contrast conditions across a range of factors influencing these dimensions.

### What if We Could See Satisfaction: A Qualitative Approach to Indicators of Community Satisfaction

Craig Talmage, Arizona State University

What if we could see satisfaction? This presentation posits a mixed-method approach to assessing satisfaction pairing the strengths of photo and video journalism with quantitative questionnaires. A new method is presented for collecting data on community satisfaction by video recording and photographing meetings of community associations and surveying the attendees.

### **Panel** Laurens

Moderator: Sam Cordes, University of Nebraska and Purdue University

### The Rural Futures Institute (RFI): A New Level of University Vision and Support for Rural Development

Jim Cavaye, University of Queensland
Mary Emery, South Dakota State University
Milan Wall, Heartland Center for Leadership Development

The context, developmental history, conceptual and philosophical framework, current program of work and future vision/plans for the RFI will be articulated. Panelists will comment from their different perspectives (nongovernment organization, international and university). Discussion will focus on several key questions associated with the conceptual/philosophical framework, lessons learned and transferability.

### **Session**Middleton

#### **EXAMINING TOURISM AS A COMMUNITY/ECONOMIC DEVELOPMENT STRATEGY**

Moderator: Sabrina Matteson, American Farm Bureau

### Sustainable Rural Tourism Development in the Southeastern United States: Examples from the Coast, Piedmont and Mountains

Bill Norman, Clemson University

This presentation examines the lessons learned from collaborative tourism development research in the Southeastern United States. The findings reflect the importance of collaboration in sustainable development; challenges faced by the local or regional tourism industry with other economic sectors; and the importance of marketing research in rural tourism destination development.

#### Regional Collaboration for Natural Heritage Tourism on the Lower Mississippi River

Alan Barton, Delta State University G. Reid Bishop, Belhaven University

Drawing on a study of the Lower Mississippi River Valley, we present four case studies of different sized communities which have incorporated tourism opportunities into community development initiatives, and suggest how regional collaboration could enhance tourism development along the corridor.

### Improving Tourism Activity through Creative Strategies: A Boating Initiative in the Southeast U.S.

Harry Crissy, Clemson University

This presentation explores the introduction of a new tourism strategy developed by the idea of a private industry partnering with a university to develop a value added product. We will talk about the steps to implementation and opportunities available to communities at large.

Rural Community Development: The Case for Nature-Based Tourism Development Erika HeeKyung Sung, Arizona State University

Nature-based tourism holds much potential as a community development approach. This study presents findings from a regional scan of projects, policies, and approaches promoting rural tourism development focusing on natural assets. These approaches highlight the benefits of collaborating across sectors and organizations for viable alternatives in rural development.

3:00 PM – 3:30 PM Break and Silent Auction (*Pre-function Carolina A*)

3:30 PM – 4:30 PM Keynote Speaker: Dr. Ed Feser, Dean, and College of Fine and Applied Arts

Professor of Urban & Regional Planning, University of Illinois

"Organizing for Regional Collaboration in Economic and Community Development"

Sponsored by the Regional Rural Development Centers (Carolina A)

5:30 PM – 6:30 PM Cocktail Reception (Colonial Ballroom)

Silent Auction (Pre-function Carolina A)

6:30 PM — 8:30 PM Awards Banquet and Silent Auction (Colonial Ballroom)

Information on each of the award categories, as well as the form you can use to nominate individuals for the 2014 CDS Awards, can be found on Pages 48-49.

WEDNESDAY, July 24

7:00 AM – 8:00 AM Continental Breakfast (*Pre-function Carolina A*)

8:15 AM – 9:45 AM	Concurrent Session 5
Session Calhoun	BUILDING REGIONAL CAPACITY: INNOVATIVE FEDERAL INVESTMENTS
	Moderator: Greg Wise, University of Wisconsin
	South Dakota Stronger Economies Together (SET) in a Strikeforce Suit
	Christine Sorensen, South Dakota United States Department of Agriculture
	This presentation will examine how Stronger Economies Together (SET) regional training can be delivered on Tribal Lands within South Dakota. Who are your partners? What does a Region look like? How is the training delivered? What structures are to be honored working with sovereign nations?

### Building a Regional Economic Development Blueprint: Challenges, Strategies and Impacts of the SET Program

Bo Beaulieu, Purdue University

Stronger Economies Together (SET) guides multi-county teams in exploring regional economic advantages, assets and challenges, and designing a regional economic development plan to guide future growth. With over 50 SET regions to date, this presentation will focus on successes, challenges, and solutions guiding SET regions toward greater prosperity.

#### Leveraging Stronger Economies in West Central Ohio

Nancy Bowen-Ellzey, The Ohio State University Cindy Bond, The Ohio State University

The West Central Ohio Network (WCON) was one of twenty-two regions in the U.S. that participated in the first round of Stronger Economies Together (SET). The region saw SET as a vehicle to advance the regional economy. This session focuses on the outcomes of SET in this rural Ohio region.

### **Workshop** Pinckney

Moderator: Gisele Hamm, Western Illinois University

#### Innovative Approaches to Measuring and Evaluating Community Change

Norman Walzer, Northern Illinois University Liz Weaver, Tamarack Thomas Watson, Rural Support Partners Andy Blanke, Northern Illinois University

Finding new and innovative ways to measure and document the results of community change interventions is especially important during periods of fiscal austerity. This session describes recent approaches and innovative case studies in the Central Appalachian Area and in Canadian communities with a focus on measurement and evaluation.

### **Session**Carolina A

#### DOING COMMUNITY DEVELOPMENT: RESEARCH AND TRAINING NEEDS

**Moderator:** Chris Marko, Rural Community Assistance Corporation

## The Development of Knowledge to Inform Practice: A Critical Meta-Study of Community Development Research Methods

John Green, University of Mississippi Mary Margaret Saulters, University of Mississippi Molly Phillips, University of Mississippi

This presentation focuses on findings from a systematic meta-study of research articles published in Community Development over a five-year period. Attention is directed toward advancements and innovation in research along with problematic approaches. Conclusions address the need for more methodological advancements.

#### Reassessment of Professional Roles in Community Development

Jay Garrott, Drury University

The need to reassess professional roles in the context of our rapidly changing regional and global community challenges will be discussed with particular emphasis given to the preparation of architects with community development skills and knowledge

### Training Rural Clergy as Community Leaders: Results from Research on Organizations Preparing Clergy Who are Working in a Rural Context

Kenny Sherin, South Dakota State University

This paper will look at innovate ways rural churches and rural clergy can engage in community and economic development efforts. Our rural communities need "all hands on deck" to find sustainable futures. This includes faith-based organizations willing to join with other stakeholders in development efforts.

### Opening Windows/Creating Crossroads: Re-Imagining Global Linkages Between Human and Community Development

Jason Heffner, George Washington University

This presentation offers an innovative model for the development of communities in less developed and developed countries by combining community development theory, the Human Development principles advanced by the United Nations Development Programme, and the Capability Approach described by Sen's seminal work, Development as Freedom (1999).

#### **Session** Rutledge

#### FOCUSING ON LOCAL INFRASTRUCTURE: BROADBAND & HOUSING

**Moderator:** Joyce Hoelting, University of Minnesota

The Connected Community Engagement Program : A Case Study in Helping Communities Identify Local Technology Assets and Accelerate the Access, Adoption, and Use of Broadband

Travis Lane, Connected Nation, Inc.

This presentation will highlight the impact of the Connected Community Engagement program. By providing a framework through which communities can assess their current levels of broadband access, adoption, and use, the program develops an action-based technology plan to guide the community toward the goals of the National Broadband Plan.

### Free (or Cheap) Online Tools for Community Development Practitioners

Kevin Andrews, Texas A&M University

Brief overview of low-cost, cutting edge online and computer-based tools for assisting community development practitioners in performing their duties or empowering their stakeholders to help themselves. Focus is on collaboration tools, data collection, visualization, and interpretation, reporting, and web development.

### The Georgia Initiative for Community Housing: A Community Development Partnership

Karen Tinsley, University of Georgia Kim Skobba, University of Georgia

The purpose of this presentation is to share with participants a successful housing and community development partnership: the Georgia Initiative for Community Housing (GICH). Although focused on affordable housing, this program can be a model for other community development initiatives. Core principals and lessons learned will be shared.

### **Session** Laurens

#### MOVING THE NEEDLE: STRATEGIC PLANNING AND ECONOMIC CHANGE

Moderator: Tony Gauvin, University of Maine-Fort Kent

#### Localizing the Appalachian Economy from the Inside Out

Peter Hackbert, Berea College

The paper (workshop) demonstrates methods for executing a community "strategic plan" and visioning process that lead to the identification of thirteen strategies for strengthening local rural businesses and three final community actions (tourism development, community food system assessment, and crowdfunding) that can be particularly relevant for replication of grassroots actions.

#### Looking Back at 5 Years of Economic Impact Programming

Neil Linscheid, University of Minnesota

This presentation describes our efforts, over the past 5 years, to assist community leaders in better understanding the impacts of local economic changes. We also take a reflective look at our approach and assemble our tips for fellow practitioners.

### Measuring Economic Impact of Local Airport Businesses: UW-Extension Supports a Unique Economic Niche in the Community.

Catherine Neiswender, University of Wisconsin

This presentation highlights the results of economic impact and business climate studies of Wittman Regional Airport (home of EAA) conducted by UW-Extension. Results include trends in jobs and wages and a reflection of how the data was used by the airport and other critical economic development partners in the community.

#### Do Community Development Initiatives Move the Needle?

Amanda Thoe, University of Minnesota Neil Linscheid, University of Minnesota

To what extent do development initiatives "move the needle" in terms of local economic indicators? This presentation describes the creation of an

econometric model to measure program impacts. The presenters provide a researcher perspective on model construction and a practitioner perspective on the importance of the model for program improvement.

#### Workshops Middleton

Moderator: Nancy Bowen-Ellzey, Ohio State University

### Planning for Sustainable Economies Using Community Indicators, Backward Mapping and Coaching

Abbie Gaffey, Iowa State University

Iowa State University's Sustainable Economies program is using a variety of methods to expose community leaders to Triple Bottom Line sustainability assessment, logic models, and outcome-based planning that builds community capacity to address "wicked problems."

"Measure Twice, Cut Once": Innovative Uses of Community Vitality Analysis Tools to Measure, Strategize, and Inspire Regional Collaboration, and A Look at the South Dakota Regional Systems Engagement Pilots in Progress

Catherine McGuire, Bush Foundation

The South Dakota Regional Systems Engagement pilot is testing an innovative weaving of systems thinking, community capitals framework, and community engagement strategies to better understand, manage, measure, and lead regional collaboration. Community members, funders, coaches, and evaluators will share insights using pilot techniques to ensure a lively session with attendees.

#### 10:15 AM-11:45 AM Concurrent Session 6

### **Session** Calhoun

PROMOTING CHANGE: CIVIC LEADERSHIP AND GOVERNANCE

**Moderator:** Tish Johnson, University of Missouri

Who Makes Community Change for Whom? A Case Study of Civic Leadership

Daniel Kahl, Kansas State University

"Who Makes Community Change for Whom? A case study of civic leadership" is a report on citizen held perspectives on civic leadership from a community identified as exemplary of civic leadership. The study considers connections between civic leadership activities in light of community power and community capacity building.

## Building Regional Networking Capacity through Leadership Development: The Case of Leadership Northwest Missouri

Wilson Majee, University of Missouri

This study evaluates the impact of a rural regional leadership development program in Missouri, on individual and group leadership skills and how the skills are employed to benefit individual communities and the region as a whole.

#### Local and Regional Change Teams: Factors Influencing Success

Dave Ivan, Michigan State University

Volunteer teams are increasingly leading change initiatives in multi-community regions. The team's ability to accomplish desired outcomes may require different team dynamics. Based on the results of a three-year planned change initiative involving both local and regional volunteer change teams, this presentation presents factors associated with team success.

### What Does Scale Have to do With It? Toward a Social Ecological Model of Transterritorial Governance

Michael Rios, University of California-Davis

Several alliances are described that use multi-scalar strategies to mobilize actors from different sectors and professional interests. A social ecological model of governance is presented that centers on three interrelated processes: the size and scope of collective action, scalar and juridical relationships, and the configuration of sectoral organization.

### **Session** Pinckney

#### MITIGATING ECONOMIC AND NATURAL DISASTERS

**Moderator:** Bo Beaulieu, Purdue University

### Rebuilding Lives Post-disaster: Innovative Community Practices for Sustainable Development

Julie Drolet, Thompson Rivers University

The Rebuilding Lives Post-Disaster research partnership aims to advance knowledge in long-term community-based disaster recovery in small cities and rural communities in Canada, USA, Australia, India, Pakistan, and Taiwan by bringing together academic researchers and partners.

#### ReadyCommunity: A Collaborative Community Based Approach to Disaster Management

Deborah Tootle, Iowa State University Bo Beaulieu, Purdue University

Extension professionals, working with FEMA , developed educational materials for assisting communities in the processes of disaster management. The ReadyCommunity curriculum guides communities through comprehensive and collaborative planning processes. This presentation will showcase the materials available through ReadyCommunity and highlights some of the results seen in pilot communities.

#### Impacts of local Tax Increment Financing on Rural Economic Development for a Rural Regional Service Community: A Case Study from Fort Kent, ME

Tony Gauvin, University of Maine-Fort Kent

Presentation describes how a rural regional service community in Northern Maine was able to use Tax Increment Financing to recover from natural

disasters and provide new sources of tax revenue for economic development. The gains are at the expense of nearby communities who must provide more funding for regional services.

### **Session**Carolina A

#### LOCAL EMPOWERMENT: SHOWCASING INTERNATIONAL EXPERIENCES

Moderator: Cindy Banyai, Refocus Institute

### Refining Best Practices Through Lessons Learned: Case Studies of International Community Development Projects

Tim Bailey, The University of Texas

This presentation examines three case studies of international community collaboration that chronicles the evolving techniques and methods of community engagement and economic empowerment employed by The Institute for Community Development: US & Abroad on sustainable development projects in Ghana.

### Applications and Lessons Learned from Collaborative Exchange of Community Development Practices in U.S. and South Africa

Mary Simon Leuci, University of Missouri Letitia Johnson, University of Missouri

Hear what has been learned by the University of Missouri and the University of the Western Cape collaborating with each other and local communities to foster community leadership and empowerment in Missouri and South Africa..

### Adaptive Learning Processes in Community Development Efforts in Taiwan: The Case of Taichung City, Taiwan

Chia-Mei Hsia, Arizona State University

This presentation highlights an innovative program in Taichung City, Taiwan that utilized community-based art practice to increase community involvement in Public affairs. The program represented a bottom-up approach to policy-making, urban transformation, and evaluation. It is an alternative democratic approach to stimulate community empowerment and participation through the program.

## Regional Collaboration for Economic Development: A Case Study from Transylvania, Romania

David Barnes, University of Delaware Octavian Moldovan, Universitatea Babeş–Bolyai Erzsebet Pocsveiler, Universitatea Babeş–Bolyai

A Case Study evaluates a regional cooperative effort that recruited a large multi-national, Nokia, moving from Germany to rural Romania. The firm soon moved on to Asia, but the lasting impact of the interactive structures created participation by many community organizations and residents throughout the region that continues to grow.

#### **Panel** Rutledge

**Moderator:** Molly Phillips, University of Mississippi

#### The Community Development Society's Scholarly Publications: Meet the Editors

John Green, University of Mississippi Joyce Hoelting, University of Minnesota Paul Lachapelle, Montana State University Rhonda Phillips, Arizona State University

Attend this session to get behind the desks of the editor and managers of the Community Development Society's scholarly publications. Editors of the journal Community Development and CD Practice, along with the editors for the book series Community Development — Current Issues and Community Development Research and Practice, will share information about the publication process. The editors will discuss recent trends in peer-review publishing, what they look for in submissions, and how to best work with them to publish your scholarly work. You will also learn about some new publication projects to look for in the coming years.

### **Session** Laurens

#### TACKLING SOCIAL AND ECONOMIC PROBLEMS: A FOCUS ON RESEARCH

**Moderator:** Brent Hales, University of Minnesota

### Cycling Through Poverty: An Application of Participatory Action Research Kyle Patrick Williams, Tulane University

This presentation describes an action research study that utilized a team of AmeriCorps VISTA members to address issues of poverty in Kentucky. As a result, action plans were developed and implemented to fight poverty and build capacity using campus-community partnerships for local, regional, and statewide service impact achieved through service-learning.

## "We Develop our People": Community Approaches to Local Economic Development in Two Low-income Chicago Neighborhoods

Teresa Irene Gonzales, University of California–Berkeley

Drawing on participatory ethnographic research, this paper investigates the emergent trend of holistic economic development within two low-income neighborhoods of Chicago: Englewood and Little Village. Given the collaborative form of this development, I explore how community members navigate the budgetary and organizational constraints to implementing these neighborhood improvement strategies.

### Imagining the Spaces of Regional Action: Framing Youth Problems and Solutions Dave Campbell, University of California—Davis

Drawing on stakeholder interviews in the Sacramento, CA region, we identify five targets of opportunity to advance a regional agenda supporting greater equity in youth outcomes. We share findings of this project along with the broader youth-related research and education agenda of the UC Davis Center for Regional Change.

#### A Study of the Spatial Distribution of Suicide Rates

Ferdinand DiFurio, Tennessee Tech University

This paper investigates the link between suicide and socioeconomic characteristics using county-level data over the years 2002 to 2009. A spatial dependence model is employed to better understand how suicide rates may be influenced by local and neighboring conditions.

### **Session**Middleton

#### **EXPLORING MODELS OF EDUCATION/COMMUNITY PARTNERSHIP**

Moderator: Vickie Berkley, University of Colorado Denver

#### NorthWERD: Northwest Wisconsin Educators for Regional Development

Jerry Hembd, University of Wisconsin–Superior

This presentation describes the creation of NorthWERD, a regional consortium of eight K-16+ educational institutions in northwest Wisconsin, as a resource for economic development and integrated student advising regarding educational pathways.

#### A Model of Public-Private Educational Collaboration for Community Development

Jay Garrott, Drury University
Jeffrey Barber, University of Missouri

This presentation will discuss the structure of a public-private higher education model for community development, its strengths and weaknesses, and assist individuals interested in developing a similar approach.

#### Models of Community University Engagement that Benefit the Community

Karen Schwartz, Carleton University

We will discuss the preliminary results of a SSHRC funded project exploring the benefits to the community of engagement with universities and colleges. We will look, specifically, at how a nationwide community organization, Vibrant Communities, is helped in its work to reduce poverty.

#### **Revisiting COPC**

Raheemah Jabbar-Bey, University of Delaware Jennifer Fuqua, University of Delaware

This research study revisits the Urban university-community partnership models supported by HUD's COPC program (1994-2005) in the United States and how these models have adapted to political and economic changes over the past 10 years.

#### 12:00 PM - 1:30 PM

Closing Luncheon (Colonial Ballroom)

**Keynote Speaker**: Mr. Bernie Mazyck, President and CEO South Carolina Association of Community Development Corporations "Building on a Foundation of Progress. . . Creating a Future of Prosperity"

1:45 PM - 3:30 PM

**New 2013-14 CDS Board of Directors Meeting** (Calhoun Room)

# ANNUAL AWARDS & RECOGNITION: BACKGROUND INFORMATION

The CDS Awards and Recognition Committee invites you to join us as we present the 2013 Awards during the annual awards banquet and silent auction! Each year, select awards are presented to members and non-members in recognition of outstanding achievements in community development and the Society. We encourage you to come celebrate these milestones with your colleagues tonight and consider submitting nominations for next year's awards. Watch your email and the CDS web site for more information early next year! Nominations will be due in March of 2014. Award categories include:

**Duane L. Gibson Distinguished Service Award:** Presented to a CDS member in recognition of superior and long-standing service to the field of community development, and, in particular, work for the advancement of the Society.

**Ted K. Bradshaw Outstanding Research Award:** Presented to a CDS member in recognition of a significant stream of superior research which exemplifies and positively impacts community development practice and represents a lasting contribution to the field. The award will recognize research which reflects the Principles of Good Practice throughout the research process.

**Community Development Achievement Award:** Presented to a CDS member in recognition of his/her outstanding contribution (teaching, research, programming and/or administration) to community development.

**Donald W. Littrell New Professional Award:** Presented to a CDS member in recognition of a superior contribution to the field of community development and the Society.

**Student Recognition Award:** Presented to a CDS member who is either an undergraduate or graduate student, in recognition of his or her contribution to community development through a paper, an article, a field project or internship, or other applied research.

**Friend of Community Development Award:** Presented to a non-member who has made a significant contribution to the field of community development. This contribution could have been accomplished through his or her role as author, educator, administrator (public or private sector), community organizer or elected or appointed official.

**Current Research Award:** Presented to a CDS member in recognition of a current research project(s) or product that represents an important contribution to the field of community development.

*Innovative Program Award*: Presented to a CDS member or a group in recognition of a superior innovative program using the principles of good practice as adopted by the Society.

**Outstanding Program Award:** Presented to a CDS member or a group in recognition of completion of superior programming that exemplifies and positively influences community development practice and reflects the Principles of Good Practice.

#### **AWARDS NOMINATIONS FORM**



## 2014 CDS AWARDS NOMINATIONS

Know of a colleague whose work is deserving of recognition? The CDS Awards & Recognition Committee wants to learn more! We encourage you to be mindful of colleagues, research, and outstanding programs that are making a difference in the field as you participate in this year's conference. Please take a few minutes to share the following information with us and we'll follow up with you when we launch the 2014 call for nominations. We appreciate your input in this important process!

Your Name:	Your Email Address:		
Colleague's Name/Organization:			
They'd be a great candidate for a CDS award (select below):			
<ul> <li>□ Duane L. Gibson Distinguished Service Award</li> <li>□ Ted K. Bradshaw Outstanding Research Award</li> <li>□ Community Development Achievement Award</li> <li>□ Donald W. Littrell New Professional Award</li> <li>□ Student Recognition Award</li> </ul>	<ul> <li>□ Friend of Community Development Award</li> <li>□ Current Research Award</li> <li>□ Innovative Program Award</li> <li>□ Outstanding Program Award</li> </ul>		
Please tell us why. (If you learned of their work through a conference session, note this here):			

Please return this form to the registration table prior to the conclusion of the conference or contact co-chairs Gisele Hamm (GF-Hamm@wiu.edu) and Katie Ellis (kellis@healthy-ky.org).

# RENAISSANCE: FROM VISION TO ACTION CDS 2014



During the European Renaissance (literally meaning "born again"), society saw remarkable progress as old ways of thinking were questioned and individuals were challenged to great achievement, much of which endures today. In many of our communities and regions, present day leaders and residents face similar challenges to either move beyond old ways of thinking or face a severely diminished future. Places that have created their own renaissance can provide lessons to benefit us all.

In 1989 in a Dyersville, Iowa, cornfield, Ray Kinsella hears a voice that whispers, "If you build it, he will come," and sees a baseball diamond. Some 20 years later and 30 minutes down the road, Dubuque, Iowa, leaders share a vision for the city, and the people see a revived community. Join us in Dubuque, Iowa, July 20-23, 2014, for the Community Development Society's 2014 Annual International Conference. Experience these transformations for yourself!

While having a clear vision is important, it must be followed by action. The fact is that simply saying it won't make it so. As community developers, we realize that one person's vision does not always create action toward sustainable outcomes that bring benefit to the entire community. The Community Development Society welcomes you to join in our exploration of the renaissance of our communities—rural and urban—toward a better understanding of what creates and sustains our communities as places that retain and draw residents. To guide our exploration, we propose to challenge each other with thoughtful discovery about research, best practices and unresolved challenges.

We'll meet in the Grand River Center, a beautiful modern facility on the Mississippi River, with views of the green hills and bluffs of Wisconsin and Illinois. We'll visit the National Mississippi River Museum and Aquarium and the historic restored Hotel Julien (named after the French founder of Dubuque). We'll venture into Wisconsin, Illinois and Iowa on mobile learning workshops. It should be a fantastic opportunity and experience.

### Please join us in Dubuque!