

# Celebrating Community:

## *Sustaining Community Through Innovation and Entrepreneurship*



2012 Annual Conference  
Cincinnati, Ohio



# Community Development Society

## Principles of Good Practice

We believe that adherence to the Community Development Society's Principles of Good Practice are essential to sound community development.

*Promote active and representative participation toward enabling all community members to meaningfully influence the decisions that affect their lives.*

*Engage community members in learning about and understanding community issues, and the economic, social, environmental, political, psychological, and other impacts associated with alternative courses of action.*

*Incorporate the diverse interests and cultures of the community in the community development process; and disengage from support of any effort that is likely to adversely affect the disadvantaged members of a community.*

*Work actively to enhance the leadership capacity of community members, leaders, and groups within the community.*

*Be open to using the full range of action strategies to work toward the long-term sustainability and well-being of the community.*



# Welcome to the 2012 Annual Meeting of the Community Development Society!

On behalf of the Board of Directors of the Community Development Society, I would like to welcome you to Cincinnati and to the Annual Meeting of the Community Development Society. The meeting promises to be exciting and informative. We encourage you to become involved and engaged in the many session choices, networking opportunities, committees, and social events. CDS is one large family so we encourage you to both greet old friends and make new ones.

Each year, CDS attempts to bring new and innovative approaches to the research and practice of community development. Many of these approaches will be highlighted in this year's program. The theme of ***Celebrating Community: Sustaining Community Through Innovation and Entrepreneurship*** will undergird many of the sessions and the keynote speakers' topics.

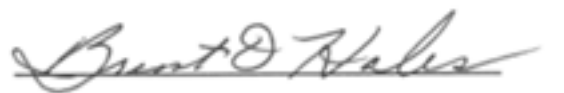
We hope that you will take home with you great experiences, new networks, new methods for working with communities, and a determination to serve those communities with a renewed commitment and vigor.

We also hope that you will become actively involved in one of the committees. Each committee will be highlighted at the conference and opportunities to get involved will also be noted. Don't wait for an invitation. Just come to one of the committee meetings and jump on board.

If you have any recommendations for how to improve the society or conference, please contact me or a member of the Board of Directors. This is every CDS members' society and so we hope that you will take an active part in promoting and celebrating the work of the society and its membership.

The Board members look forward to meeting you if this is your first conference. Please stop one of us and introduce yourself. I personally look forward to meeting you so please come by and say hello. Just as I did nearly 15 years ago, I hope that you find a home and join with us again next year in Charleston, South Carolina. I know that I will. I look forward to seeing you there too.

Sincerely,

A handwritten signature in cursive script, reading "Brent D. Hales", written in dark ink.

Brent D. Hales, President

Thank you CDS 2012  
International Conference Sponsors

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**COMMUNITY PROMOTER**



*National Cooperative Business Association*

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**Foundation for a  
Healthy Kentucky**



Miami University Hamilton

**PRINTING AND OPENING KEYNOTE**





# Cincinnati Local Host Committee

The Cincinnati Local Host Committee has done an outstanding job on fund raising and local logistics. Please join us in recognizing the committee members and thanking them for their hard work!

## **Chair**

- Beth Nagy, Ed.D., Community Planner and Analyst

## **Members:**

- Valerie Daley, Project Manager, place matters Cincinnati, Community Building - Institute at Xavier University
- Whitney McIntyre-Miller, Ph.D., Assistant Professor, Organizational Leadership, Northern Kentucky University
- Michael Sharp, Ed.D., Director, Center for Service-Learning and Civic Engagement, University of Cincinnati
- Patricia Garry, Executive Director, CDC Associations of Greater Cincinnati
- Monica Mitchell, Ph.D., Co-Director, Innovations in Community-Based Research, Cincinnati Children's Hospital and Medical Center
- Beth Walter Honadle, Ph.D., Professor, School of Planning, University of Cincinnati, College of Design, Art, Architecture and Planning (DAAP)
- Michael Banish, Management Consultant, NeighborWorks America
- Katie Ellis, Program Coordinator, Foundation for a Healthy Kentucky
- Chantae Recasner, Ph.D., Professor, Cincinnati State Technical and Community College
- Todd Kinskey, AICP, Director, Planning and Zoning, Hamilton County Regional Planning Commission
- Janet Picarillo, Executive Director, Greater Cincinnati Consortium of Colleges and Universities
- Sarah Woiteshek, Director, Center for Civic Engagement Miami University of Ohio - Hamilton
- JoAnna Mitchell-Brown, Ph.D., Senior Housing Planner, Housing Opportunities Made Equal (H.O.M.E.)
- Donald Lee, Account Executive, Kingsgate Marriott

# Community Development Society

## 2011-2012 Board of Directors

### **President**

Brent Hales (2012)  
Univ. of Southern Mississippi  
brent.hales@usm.edu

### **VP-Operations**

Bo Beaulieu (2014)  
Southern Rural Development Center  
ljb@srdc.msstate.edu

### **Secretary**

Abbie Gaffey (2014)  
Iowa State University  
agaffey@iastate.edu

### **VP-Program**

Sharon Gulick (2013)  
University of Missouri  
gulicks@missouri.edu

### **Treasurer**

Steve Jeanetta (2014)  
University of Missouri  
jeanettas@missouri.edu

### **BOARD OF DIRECTORS:**

Timothy Collins (2012)  
Western Illinois University  
t-collins@wiu.edu

Joyce Hoelting (2014)  
Univ. of Minnesota Extension  
jhoeltin@umn.edu

Chris Marko (2014)  
Rural Community Assistance  
Corp (OR)  
cmarko@rcac.org

Tony Gauvin (2014)  
University of Maine - Fort Kent  
tonyg@maine.edu

Paul Lachapelle (2013)  
Montana State University  
paul.lachapelle@montana.edu

Anne Henize Silvis (2013)  
University of Illinois  
asilvis@illinois.edu

John Green (2012)  
The University of Mississippi  
jjgreen@olemiss.edu

Connie Coley Loden (2012)  
EDC Manitowoc County (WI)  
Conniecl73@gmail.com

James Wilcox (2013)  
Univ. of Southern Mississippi  
james.b.wilcox@usm.edu

## 2012-2013 Officers and New Board Members

### **President**

Sharon Gulick (2013)  
University of Missouri  
gulicks@missouri.edu

### **VP-Operations**

Dave Lamie (2015)  
Clemson University  
DLAMIE@clemson.edu

### **Secretary:**

Abbie Gaffey (2014)  
Iowa State University  
agaffey@iastate.edu

### **VP-Program**

Bo Beaulieu (2014)  
So. Rural Development Center  
ljb@srdc.msstate.edu

### **Treasurer:**

Steve Jeanetta (2014)  
University of Missouri  
jeanettas@missouri.edu

### **NEW BOARD MEMBERS:**

Katie Ellis (2015)  
Foundation for Healthy Kentucky  
kellis@healthy-ky.org

Greg Wise (2015)  
Univ. of Wisconsin Extension  
greg.wise@uwex.edu

**CDS Business Office:**  
Dawn Kennedy & Julie White  
17 S. High St., Ste. 200  
Columbus, OH 43215  
614.221.1900  
dawn@assnoffices.com  
Julie@assnoffices.com

Beth Nagy (2015)  
Community Planner & Analyst  
nagybet@yahoo.com

# CDS 2011-2012 Committees

The CDS committees provide the leadership and guidance for the Society in a number of key areas and are a great way to get more involved in CDS. Please look over the list of committees and contact the chair or co-chair for more information on the committee and how you can get involved.

## **Awards and Recognition Committee**

Issues eight (8) annual awards for the CDS recognizing volunteer efforts for those that assist the Society and recognizes outgoing board members for the Society.

**Chair:** Gisele Hamm, GF-Hamm@wiu.edu

**Co-Chair:** Katie Ellis, kellis@healthy-ky.org

## **Communications/Publications Committee**

The Committee is responsible for the design and development of communication networks among CDS members and with entities external to CDS. Committee members oversee the content management of the CDS website; anticipate and recommend policy to support communication needs in CDS; prepare and propose an annual budget to the Board of Directors; manage CD Practice, Vanguard and the Journal; recommend policy regarding the production and distribution of CDS publications; and organize the process of appointing Editors, including making recommendations to the Board.

**Chair Printed Materials:** Anne Heinze Silvis asilvis@illinois.edu

**Chair Electronic Materials:** Paul Lachapelle paul.lachapelle@montana.edu

### ***Ex officio members:***

**CD Practice Editor:** Joyce Hoelting jhoeltin@umn.edu

**Journal Editor:** Rhonda Phillips, Rhonda.Phillips@asu.edu (until August 2012)

John Green, jjgreen@olemiss.edu (beginning August 2012)

**Vanguard Editor:** Timothy Collins t-collins@wiu.edu

## **Finance Committee**

This important Committee reviews and recommends policies and procedures for the CDS Endowment, manages the fund raising appeals to CDS groups and seeks financial support from foundations and corporations. The Committee is also responsible for monitoring the overall financial health of the CDS.

**Chair:** Linda Sunde, lsunde@cns.gov

### **Endowment Distribution Subcommittee**

Jane E. Leonard, minntwin@comcast.net

### **Grant Development Subcommittee**

Chair: Connie Loden, cloden@edcmc.org

### **Roots and Wings Subcommittee**

Kim Walker, kim@kimwalker.ca



### **International Committee**

The International Committee develops strong and productive inter-country communication, research, action, and project links among members of the CDS and assists in broadening the international participation of CDS.

**Co-Chair:** James Wilcox, James.b.wilcox@usm.edu

**Co-Chair:** Randy Adams, r.a.adams@mac.com

### **Marketing / Membership Committee**

This committee's responsibilities include developing and implementing a far-reaching innovative plan that will nurture and sustain a viable CDS while also adding value to the field and offer many opportunities for networking, skill development and capacity building of organizations, people and communities.

**Chair:** Chris Marko, cmarko@rcac.org

**Co-Chair:** Karen Blewett, Karen.Blewett@gov.ab.ca

### **Nominations and Leadership Development**

The role of this committee is to foster democratic process within CDS itself by organizing and carrying out the election of officers according to the bylaws of the CDS, identifying potential candidates for office and communicating the opportunities for involvement in the leadership of CDS to the membership.

**Chair:** John Green, jjgreen@olemiss.edu

### **2013 Program Planning Committee**

The role of the Program Planning Committee is to build the program for the 2013 CDS annual conference and beyond. Keynote speakers and plenary sessions will be determined based on the conference theme, available resources, and in consultation with the Local Host Committee. Concurrent sessions will be selected based on a review of abstracts received in response to the Call for Presentations. The Committee will provide support and follow through with keynote speakers, presenters, moderators, mobile learning workshops, and conference sponsors and dignitaries. Mobile Learning Workshops will be coordinated with the Local Host Committee. Opportunities will be provided for feedback and evaluation of the conference.

**Chair:** Bo Beaulieu, Vice-President Program, ljb@srdc.msstate.edu

**Local Host Committee Chair:** Harry Crissy, HCRISY@clemson.edu

### **2013 Site Selection Committee**

Locates potential places for the future CDS annual conference that can provide a peek learning network experience for CD practitioners, scholars and policy makers.

**Chair:** Dave Lamie, CDS Vice-President Operations, DLAMIE@clemson.edu

# CDS Publications

One of the many benefits of CDS membership is access to our excellent set of professional publications – *Journal of the Community Development Society*, *Vanguard* and *CD Practice*.

**Community Development - Journal of the Community Development Society**  
*Community Development*, the official CDS journal is both a publication venue for your work and a great way of keeping up with the exciting field of community development. *Community Development* is a peer-reviewed quarterly journal featuring articles on such diverse topics as rural and urban economic development, housing, entrepreneurship, theory, technology, social capital, leadership, and much more! Articles are written by and for academics and practitioners.

For more information on preparing your manuscript, visit the journal's webpage at: [www.informaworld.com/rcod](http://www.informaworld.com/rcod). Full instructions are available there, including author guidelines. All manuscripts are submitted via an electronic system at the Scholar One Manuscripts website, <http://mc.manuscriptcentral.com/rocd>. *Community Development* publishes with Routledge, Taylor & Francis.

For more information on the Journal and the process of submitting an article for consideration, please contact our Journal Editor John Green, at [jjgreen@olemiss.edu](mailto:jjgreen@olemiss.edu).

## Vanguard

One benefit of CDS membership is the opportunity to network with other members through our newsletter, the *Vanguard*. It profiles current CDS news, topical issues, and resources. You are welcome to submit items for publication to the editor, Timothy Collins, assistant director of the Illinois Institute for Rural Affairs, [t-collins@wiu.edu](mailto:t-collins@wiu.edu).

The *Vanguard* is also available to CDS nonmembers for free. To subscribe, contact Dawn Kennedy, CDS manager, at [dawn@assnoffices.com](mailto:dawn@assnoffices.com).

Deadline for submitting information is the 10th of each month. The *Vanguard* is distributed mid-month, except July and December.

## CD Practice

*CD Practice* is a web-based publication of the Community Development Society that presents innovative approaches, tools, and techniques that can be readily applied by community development practitioners. Select issues of *CD Practice* are also published in the Practice Section of the *Journal of the Community Development Society*.

*CD Practice* focuses on the “how” of strategy and implementation, including key ingredients for success and pitfalls to avoid. This differs from Community Development Society Journal articles, which focus on theory, and the Journal's CD Cases, which describe case examples and research. CD Practice submissions should be aligned with the Community Development Society's Principles of Good Practice and should clearly document methodology, data-driven results, success stories, resources and/or lessons learned. For ideas on topics and to see previous issues, visit the CDS web site <http://www.comm-dev.org/>.

For more information, contact the *CD Practice* editor, Joyce Hoelting at [jhoeltin@umn.edu](mailto:jhoeltin@umn.edu).

# Not a CDS member? Consider Joining today!

All members receive the *Journal of the Community Development Society*, in print and/or electronic formats and the electronic publications *Vanguard* (monthly) and **CD Practice**. In addition, members receive reduced rates for the annual conference and CDS sponsored webinars.

To join, or renew your existing membership, visit the CDS website (<http://www.comm-dev.org/>) and click on “Join Now.”

## Membership Rates and Benefits:

- Regular Print (\$150) -- Members can read and/or download the CDS Journal copies from the CDS web site, plus they receive printed copies of the Journal
- Regular Electronic (\$130) -- Members can read and/or download the CDS Journal copies from the CDS web site, but will not receive printed copies of the Journal.
- Student Print (\$75) -- Members can read and/or download the CDS Journal copies from the CDS web site, plus they receive printed copies of the Journal
- Student Electronic (\$65) -- Members can read and/or download the CDS Journal copies from the CDS web site, but will not receive printed copies of the Journal.
- Retiree Print (\$115) -- Members can read and/or download the CDS Journal copies from the CDS web site, plus they receive printed copies of the Journal
- Retiree Electronic (\$95) -- Members can read and/or download the CDS Journal copies from the CDS web site, but will not receive printed copies of the Journal.

Multiple Community Development professionals in your home and each want to be an active CDS member? The Household Membership option allows each member to be a voting member:

- Household Print (\$185) -- Members can read and/or download the CDS Journal copies from the CDS web site, plus they receive printed copies of the Journal
- Household Electronic (\$165) -- Members can read and/or download the CDS Journal copies from the CDS web site, but will not receive printed copies of the Journal.

**NEW!!** CDS/NACDEP Joint Membership – The CDS and NACDEP boards have just approved a new category of **Joint CDS/NACDEP Membership**. This joint membership is ideal for those that are active in both organizations or would like to be active in both. Final details are being worked out and this new option should be available in the next couple of months.

- Joint CDS/NACDEP Print (\$220) -- Members can read and/or download the CDS Journal copies from the CDS web site, plus they receive printed copies of the Journal
- Joint CDS/NACDEP Electronic (\$200) -- Members can read and/or download the CDS Journal copies from the CDS web site, but will not receive printed copies of the Journal.

# CDS ENDOWMENT



The **CDS Endowment** provides a way for CDS members and supporters to make a meaningful and lasting contribution to the future of the Society and the profession. The CDS Endowment helps our members attend CDS conferences, benefit from enhanced conference programs, further their academic studies, and receive other kinds of professional development support. In addition, scholarships are available for students to attend the annual conference.

No contribution is too small or too large!

Gifts can be made by cash, check, memorials/tributes, appreciated securities, real estate, retirement plans, wills and life insurance. You should always consult your attorney, accountant or tax professional about any tax benefits that you may realize in deciding the best way to contribute to the CDS Endowment.

Won't you join us in building for a stronger future for CDS? Make YOUR contribution to the CDS Endowment today!

Information on how to contribute is found at: <http://www.comm-dev.org/index.php/support-us/how-to-donate>. Feel to also talk with any committee member or board member at the conference, or contact the CDS Administration Office by phone: 614.221.1900, or by e-mail: [CDS@assnoffices.com](mailto:CDS@assnoffices.com).

## SILENT AUCTION

To help build the Endowment, the 2012 CDS conference will feature the 9th Annual Silent Auction of items from our members' local communities, economies, artisans and artists. The auction is open to all conference attendees.

Please be generous in your bidding - the aim of the auction is to benefit the CDS Endowment! Auction items for the auction should be checked in at the registration area. You will be asked for a short description and an approximate value. Items will be on display near the registration area throughout the conference, each with a bid sheet for people to write their name and their bid for the item.

If you make a bid on an item, be sure to circulate through the auction area regularly, to see if you have been outbid by someone else; so you can make another bid!

A few selected items donated for the auction will be offered in a live auction event at the CDS Annual Awards Banquet, which begins Tuesday, July 24 at 7:00 pm.

At the conclusion of the banquet, the highest bidders will be announced, and they will be asked to collect their items and make payment at that time. While you do not need to attend the banquet to win an item, if you are the highest bidder you will be responsible for payment and for the cost of shipping the item if you do not claim it before the end of the conference on Wednesday, July 25.

Thanks for supporting the CDS Endowment! It's to benefit our members!

# **2012 Community Development Society Annual Conference**

## ***Sustaining Community through Innovation and Entrepreneurship***

### **Saturday – July 21, 2011**

1:00 – 8:00 CDS Board of Directors Meeting – Mt. Echo

7:00 – 9:00 Community Change Pre-Conference Workshop – Mt. Auburn

### **Sunday – July 22, 2011**

8:00 – 5:00 Pre-Conference Workshop: Community Change - Salon C

12:00-8:00 Registration - Conference Center (1st Floor)

6:00 – 8:00 **Welcome Reception** - Salon AB

Paul Kaboth, Vice President and Community Affairs Officer, Federal Reserve Bank of Cleveland - ***People and Their Places from the Federal Reserve Bank National Perspective***

### **Monday – July 23, 2012**

9:00 – 5:00 **Registration**

9:00 – 6:00 **Posters, Exhibits** - See listings beginning on page 29  
**Silent Auction and Book Sales** - Conference Center (1st Floor)

8:00 – 9:30 **Business meeting and Keynote breakfast** - Grand Ballroom

**Don Macke, Center for Rural Entrepreneurship** - By addressing how the aftermath of the Great Recession is creating opportunity to build more sustainable communities across the world, Don will focus on the key pain points that must be addressed and the building blocks that are foundational to community success in this new and challenging environment. Don will present some innovative solutions emerging from the Center's work from across North America including new strategies for finding community building capital in this era of budget cuts.

10:00 – 11:30 **Concurrent Learning Sessions**

**TRACK 1: Comprehensive Community Initiatives & Processes** - Mt. Auburn

**Missouri Rural Funding Team - A "Virtual" Resource for Rural Communities**

*John Gulick, USDA Rural Development - Missouri*

This workshop explores the CDS Principle of Good Practice "Be open to using the full range of action strategies to work toward the long-term sustainability and well being of the community." Participants will explore "leveraging" limited financial resources without creating a "dependency attitude" within the community assisted.



### **Maximizing University Resources: The Extension-Led Organization Model**

*Nancy Bowen-Ellzey, Eric Romich, and Mike Lloyd, Ohio State University Extension*

The presentation examines three rural counties in Ohio: Van Wert, Wyandot, and Noble that have implemented Extension-led economic development organizations in lieu of traditional programmatic models. In particular, the presentation will focus on how new funding sources have been leveraged to support economic development activities in rural counties.

## **TRACK 2: Community Culture, Arts and Local Foods - Mt. Echo**

### **Perspectives on Environmental Leadership: The Community Capitals Framework**

*Timothy Collins, Illinois Institute for Rural Affairs, Western Illinois University; Cornelia Flora, Iowa State University*

This presentation/discussion will describe the Community Capitals Framework as an analytical tool for leaders as well as lay out the framework's ethical underpinnings. The presentation will then show how the framework can be used to enhance a community's environmental conditions, including selected indicators.

### **Reflections on Coaching Entrepreneurial Communities**

*Scott Loveridge, North Central Regional Center for Rural Development (NCRCD)*

Session will look at the basics of the Creating Entrepreneurial Communities approach including a method for assessing demand for CD programs, how to communicate when the program model calls for engagement as opposed to delivery, and lessons learned in implementing social media as an engagement and dissemination method.

## **TRACK 3: Healthy Communities / Community Food Systems - Mt. Lookout**

### **Fostering Development through Community Arts**

*Mary Simon Leuci, and Shelley Bush Rowe, University of Missouri*

Learn key practices in launch of a community arts pilot program that engages campus faculty and rural communities in developing local community arts for building community and creating economic opportunity. The process has included community arts café, involvement of stakeholders in framing a project, and launching a pilot community/university engagement.

### **Evaluating the Impact of "Community Entertainment Districts" on Business Development in Urban Neighborhoods in Ohio**

*Whitney McIntyre Miller and Julie Cencula Olberding, Northern Kentucky University*

Attendees will learn about a relatively new economic development policy in Ohio, called the "Community Entertainment District" designation. More specifically, they will learn about its use as an economic revitalization tool in one urban neighborhood, plans for its use in various downtown districts, early assessment of outcomes, and "lessons learned."

### **Public Art: Transforming your Community**

*Rebecca Nava, Cincinnati State Technical and Community College*

Showcase Public Art & Its Uses to Impact Your Community: Educate: identity, history and cultural background; Expose to other cultures; Promote social and political ideals; Illustrate belief systems; Elevate and experience beauty, heighten perception & invite interaction. Discuss own community needs, uses of art and strategies for initiating public art.

#### **TRACK 4: Community Learning Centers - Mt. Adams**

##### **Different Perspectives of Community Engagement: Who Benefits?**

*Lami Sadare, Region of Peel/University of East London*

The community engagement component of this PHD research project was presented at the CDS conference in Saskatoon in 2008. The project and thesis is now completed; this will be the first presentation of the results. It looks at the perspectives of the different stakeholders in a CEP to deliver interventions

##### **Quad Cities Community Engagement Consortium: A Collaboration Between Higher Education and the Business Community**

*Jenny Garner, University of Illinois Extension; Ellen Hay, Augustana College*

Quad Cities Community Engagement Consortium provides a single location for connecting the business community with college students. This panel explores how community development practitioners can affect change by providing an avenue for economic development through civic engagement. Their work is recognized by Innovation Center for Community /Youth Development, Washington DC.

##### **Civic Engagement in the Cincinnati Region**

*Sarah Woiteshek, Miami University Hamilton and Collette Thompson, Northern Kentucky University*

Regional practitioners from higher education institutions will convene to highlight best practices in service-learning and civic engagement work in the Cincinnati area. Participants will engage in discussion of utilizing service-learning and other engaged pedagogy as a catalyst for community development.

#### **TRACK 5: University Community Partnerships - Ampitheater 1**

##### **Louisiana Development Ready Communities program**

*Skip Smart, Louisiana Department of Economic Development and Jennifer Tanner, Janus Economics*

The Louisiana Development Ready Communities (LDRC) program is a best practice designed to engage multiple stakeholders in a planning process, especially in rural communities and demonstrates how social capital can be engaged for the betterment of a community.

##### **Critical Pedagogy and Praxis in Community Development**

*Mike Mtika and David Bronkema, Eastern University*

Paper presents a critical pedagogy and praxis model of community development directed at achieving four community development essentials: transforming the character of a community, building up entrepreneurial creativity, cultivating stewardship in the use of resources, and improving life course outcomes.

#### **TRACK 6: Community Development Policy - Mt. Storm**

##### **“For Benefit” Businesses and Community Economic Development Considerations**

*Rhonda Phillips, Arizona State University*

Socially responsible businesses and alternative organizational structures for fostering a “for benefit” orientation have much potential for impacting community economic development. Benefit corporations with their social entrepreneurship orientation can help balance business and community stakeholder interests. Results of a study conducted in Vermont illustrates these socially-oriented business and community outcomes.

### **Entrepreneurship in Rural Midwestern Counties**

*Norman Walzer, and Andy Blanke, Northern Illinois University*

The presentation examines factors associated with business starts and closures in 600 Midwestern counties. Special interest involves identifying population characteristics related to starts. The theory tested is that entrepreneurs have access to at least minimal resources, be motivated by need--often financial, and have time to spend starting a business venture.

### **Building community development portals on-line: Social Economy Arizona as an exemplar for promoting and sustaining community-focused social enterprise.**

*Vanna Gonzales, Arizona State University, School of Social Transformation*

During the course of the presentation I will provide attendees an overview of the concept, history and theory of the social economy, in addition to discussing how <http://socialeconomyaz.org/> and related web portals are useful for capacity and alliance-building among academics, activists, practitioners, public administrators interested in promoting community development.

## **TRACK 7: Cooperatives - Ampitheater 2**

### **101 on Cooperatives and the Seven Forms of Wealth**

*Lisa Stolarski, National Cooperative Business Association (NCBA)*

What is a cooperative? How are co-ops different from nonprofits and other kinds of businesses? What advantages do cooperatives bring to community economic development? How do co-ops contribute to wealth creation? These questions will be addressed in this introduction to cooperatives taught through the lens of the Seven Forms of Wealth model created by Yellow Wood Associate and Ford Foundation.

## **12:00 – 5:30 Mobile Learning Workshops**

Busses will pick up attendees on the Goodman Street side of the hotel, right by the main entrance where the parking garage is and return to the hotel by 5:30 p.m. Box lunches and water will be provided on the bus. Participation in a Mobile Learning Workshop (MLW) requires pre-registration and a payment of \$20. If you didn't register for a MLW or would like to switch to a different MLW, please check with the registration desk to see if there are openings on any of the tours.

**MLW#1: Arts Entrepreneurship** - This mobile learning workshop will include a panel discussion at ArtWorks, incubation facility. It will explore the importance of pouring resources into the creative economy and provide practical solutions that community development practitioners and city officials can replicate to build vibrant local economies. Attendees will take a tour of Over--the--Rhine, visiting a mural site where apprentices and professional artists are working and dynamic storefronts occupied by artisans who are part of the SpringBoard entrepreneurial community.

**MLW#2 A Visit With Price Hill** - Visit the greenest neighborhood in Cincinnati, Price Hill. Learn about Price Hill's history, appreciative inquiry process, its' current comprehensive community initiative called place matters, and some of the community's major assets, including the Financial Opportunity Center, housing and economic development sites, landmarks and the Enright Ridge Urban Eco-Village Community Supported Agriculture (CSA) and IMAGO Earth Center. Participants will be taken on a guided bus tour of Price Hill with stops at a few of the primary assets of the community.

**MLW#3 Findlay Market** - Take a guided tour of the oldest outdoor public market in Ohio, Findlay Market. Learn about the Market's history, partners, fresh foods vendors, local urban gardens, food programs, sustainability efforts and future along the planned Cincinnati streetcar route. The Market will not be open for business this day, providing a "behind-the scenes" look at operations

**MLW#4 Community Learning Center** - Visit two of Cincinnati's newly constructed k-12, public school-based Community Learning Centers with the YMCA; Riverview East, the "school on stilts" on the bank of the Ohio River, and Pleasant Ridge Montessori, the first public school in Ohio to achieve Leadership in Energy & Environmental Design (LEED) certification by the U.S. Green Building Council (USGBC). The YMCA and its partners will provide an overview of their facilities, respective school sites and community-based programming. The Cincinnati YMCA after-school time program model has recently been designated as the national model of excellence for all YMCAs in the U.S.

**MLW#5 Uptown Cincinnati** - Learn more about the assets of Uptown Cincinnati, the five neighborhoods surrounding the University of Cincinnati (UC) campus. Learn about its revitalization, its partners and take a trip showing some of the area's assets such as the Cincinnati Zoo & Botanical Garden's sustainability features and the Clifton Cultural Arts Center.

7:00 – 9:00 **Welcome Reception** - Kingsgate Patio (1st Floor)

Join us on the patio for food, music and conversation. The Kingsgate Marriott's chef will be doing cooking demonstrations using vegetables, herbs and honey produced on the hotel grounds. Local band *Bulldancer* and entertainer *Sarah Finney* will provide us with music throughout the evening.

## Tuesday – July 24, 2012

8:00 – 5:00 **Registration** - Conference Center

8:00 – 6:00 **Posters** - See listing beginning on page 29  
**Exhibits, Silent Auction and Book Sales** - Conference Center

8:00 – 9:15 **Breakfast and CDS Committee Meetings** – Grand Ballroom  
Join one of our committees as they discuss plans and opportunities for 2013! See the description of committees on page 6.

9:30 – 11:00 **Concurrent Learning Sessions**

### TRACK 1: Comprehensive Community Initiatives & Processes - Mt. Auburn

#### **Opportunities for Sustainable Community Transformation Using NSP Best Practices**

*Brandy McQueary, Philip Johnson and Roy Hackworth, City of Cincinnati – Dept. of Community Development*

Presentation will introduce the Neighborhood Stabilization Program (NSP) through policy and practice. Audience will gain effective and creative strategies for implementation. Speaker will foster dialogue regarding shifting regulations, market challenges, scarce resources, and alteration of internal policy in response to the current economic climate and expanding federal housing policy.

## **Economic Growth in the Context of Sustainable Development**

*Tony Gauvin, University of Maine at Fort Kent*

A discussion of three possible definitions of economic growth in the context of sustainable development in hopes of introducing new ideas for creating national and international economic policies.

## **The Neighborhood Divide: Poverty, Place and Low-Income Housing in Metropolitan Richmond, Virginia**

*Monique Johnson, Virginia Commonwealth University*

While the low-income housing tax credit (LIHTC) provides a framework and resources for rental housing creation, this paper highlights opportunities for state and local governments to design and implement innovative approaches that utilize LIHTC as a mechanism to strengthen the built environment of urban low-income communities.

## **TRACK 2: Community Culture, Arts and Local Foods - Mt. Echo**

### **Exploring Community Readiness, Capacity and Measurement**

*Milan Wall, Heartland Center for Leadership Development; Mary Emery, South Dakota State University; Norm Walzer, Northern Illinois University; Greg Wise, University of Wisconsin*

Exploring Community Readiness, Capacity and Measurement Join with panel members to explore how community readiness, capacity and measurement fit into successful community change strategies.

### **Place matters: A New Way Forward in Transforming Neighborhoods**

*Liz Blume, Community Building Institute, Xavier University; Kathy Schwab, Cincinnati/Northern Kentucky Local Initiatives Support Corporation, and Ken Smith, Price Hill Will Community Development Corporation*

Learn how the Five Levers of Change of place matters, a place-based investment pilot project in Greater Cincinnati, can result in positive social, economic, and environmental outcomes in your neighborhood. Partnerships within and beyond communities provide the foundation for the skills: community engagement, cohesion, best practices, sustainable structures, and policies.

### **Innovative Community Planning in Australia**

*Jim Cavaye, University of Queensland*

Major community plans in Australia were developed. Successful engagement included mobilizing existing social networks, hosting deliberative discussions, supporting key contact people and reconciling interests with community priorities. Improvements to practice include greater feedback and follow up, commencing action based on motivation, maintaining continuity of contact and maintaining political leadership.

## **TRACK 3: Healthy Communities / Community Food Systems - Mt. Lookout**

### **Health Care Access in the Community: Perspectives of Immigrants and Refugees**

*Stephen Jeanetta, University of Missouri*

This project shares findings from interviews with refugees and immigrants exploring their experiences accessing healthcare resources. Barriers unique to the experiences of newcomers will be discussed and highlighted. Responses from the newcomer suggest a greater need for community brokers of health services and appropriate community based responses will be illustrated.



### **A Community-Designed Healthy Food System**

*Mike P. Hogan and Susan Colbert, Ohio State University Extension*

Community developers interested in food systems, urban agriculture and entrepreneurship will learn how partners planned to make the production, processing, distribution, preparation and celebration of food a central feature of the low-income Weinland Park neighborhood. The project included research, designs for a network of neighborhood facilities and business plan development.

### **Food Access and Security in Lincoln Park, Duluth, Minnesota**

*John Bennett, University of Minnesota Extension Center for Community Vitality*

In 2010, the University of Minnesota Extension and the University of Minnesota Duluth were approached by local non-profits and residents to examine food access and security in a low-income neighborhood in Duluth, Minnesota. This research examined one part of food scarcity, "food deserts," as experienced by residents of the neighborhood.

## **TRACK 4: Community Learning Centers - Mt. Adams**

### **Faith Communities: Advocates for Healthy Public Policy**

*Peggy Hickman, Christian Church (DOC)*

In this paper, the role of Kentucky faith communities in developing and sustaining advocacy for policies that support healthy communities is discussed. Participants will learn about methods and processes for developing community and state partnerships for healthy public policy, education, and advocacy using the Principles of Good Practice.

### **Neighborhood Food Feast: A Community Development Partnership with Sustainable Berea**

*Peter Hackbert and Johauna Gosney, Berea College*

Concerned about local food systems and security in your community? This presentation demonstrates the steps, methods, and materials to replicate the Neighborhood Food Feast in your community. A five-tier revenue stream model includes "pay it forward" that contributes to the overall revenue of the Sustainable Berea as a not-for-profit organization.

## **TRACK 5: University Community Partnerships - Ampitheater 1**

### **Strengths Based Local Government Leadership Academy**

*Chester Bowling, Ohio State University Extension*

This presentation will describe a Strengths Based Local Government Leadership Academy. It will describe how Strengths Based and Appreciative approaches are best introduced and ways leaders can use these approaches to add value to sustainable community change. It will describe road blocks to the approaches how can they be overcome.

### **Using Quality of Life Indicators**

*Greg Wise, University of Wisconsin Extension*

Communities are finding the rules of economic development changing. We will present a study of "Quality of Life" Indicators derived from a combination of secondary data and a community survey. This presentation will showcase how to build on this model of asset-based development to differentiate one's own community.

## **Evaluating Vibrant Communities - Lessons Learned about Comprehensive Poverty Strategies**

*Liz Weaver, Tamarack - An Institute for Community Engagement*

Vibrant Communities, a 10 year action learning experiment focused on poverty reduction in 13 cities in Canada, encouraged collaborative planning tables to work in innovative and comprehensive ways. Did this experiment have an impact? This session will share the lessons learned for practitioners, funders and collaborators. ([www.vibrantcommunities.ca](http://www.vibrantcommunities.ca))

### **TRACK 6: Community Development Policy - Mt. Storm**

#### **New Horizons: Building Development Plans Among Native American Communities**

*Brent Hales, University of Southern Mississippi; Joe Donovan, Millsaps College*

The purpose of this session is to describe the mechanisms used to create strategic economic development and entrepreneurial development plans for nine Native American communities. The use of social reconnaissance, key informant interviews, focus groups, and community meetings is discussed.

#### **Using the Pipeline of Entrepreneurs and Enterprises to 'Map' Business Assets and Develop an Entrepreneurship Assistance Policy in Saskatchewan**

*Thomas Lyons, Baruch College, City University of New York*

In this presentation, attendees will learn how the Pipeline of Entrepreneurs and Enterprises framework can be used to 'map' their community's entrepreneurial assets, use that information to facilitate widespread support and cooperation among stakeholders, and develop a community-wide strategy for enterprise development.

#### **Building sustainable community: Dharavi, Mumbai**

*Rod Purcell, University of Glasgow*

The presentation offers a case study of community sustainability issues in what is currently termed international mega slums. Many of the core themes of the conference apply equally to Dharavi, and exploring them in a different economic / cultural context should provide insight into the issues around application and outcome.

### **TRACK 7: Cooperatives - Ampitheater 2**

#### **Encouraging Cooperative Development in Your Community**

*Lisa Stolarski, National Cooperative Business Association (NCBA)*

This workshop will cover the basic process for developing cooperatives. It will train CED professionals how to generate community interest in cooperative development and link to the cooperative development networks and technical assistance providers who can help to support the creation of local, grass-roots cooperatives of all kinds.

11:30 – 1:15 **Networking Lunch** - Grand Ballroom

1:30 - 3:00 **Concurrent Learning Sessions**

## TRACK 1: Comprehensive Community Initiatives & Processes - Mt. Auburn

### **Rural Asset Based Community Development through Service Learning: Regional Collaboration in spearheading an Renewable Energy Opportunity Plan for Southwest Wisconsin**

*Ela Kakde, University Wisconsin Extension; Alfonso Morales and Mark Rickenbac, University of Wisconsin*

Organizations collaborating with the University of Wisconsin are using service learning to spearhead the creation of a rural regional energy plan that will identify potentials for job creation and entrepreneurial opportunities around renewable energy production. Learn about the first year outcomes from student interpretation and student/community interaction and proposed methodologies.

### **Creating Green Economies: Renewable Energy as a Rural Development Strategy**

*Myra Moss, Nancy Bowen-Ellzey, Eric Romich, Ohio State University Extension*

By engaging in a simulation game, participants will role-play the attraction of a Renewable Energy producer to their community. Participants will gain understanding of renewable energy, current drivers of the industry, site/community requirements by type of renewable, strategic energy planning, gaining community support, and ways to replicate this workshop.

## TRACK 2: Community Culture, Arts and Local Foods - Mt. Echo

### **Organizing for Sustainable Economic Development**

*Samantha Brockfield, private consultant and James Johnson, SUN Consulting & Associates*

Community Organizing has proven to be a valuable approach to neighborhood revitalization, and shows promise for rebuilding local economies. This workshop will focus on the intentional process of organizing community leadership for sustained quality of life. Participants will learn concepts and practices for community organizing in an economic development context.

### **Your Unique Community Event: A Successful Tool for Improving Your Neighborhood**

*Chris Schadler, Xavier University*

Participants will develop a unique neighborhood event from an assets-based approach. They will leave with a real, comprehensive sense of what is entailed in developing a successful community event. Participants will begin with an overview of a successful event and leave with the tools necessary for planning their own event.

## TRACK 3: Healthy Communities / Community Food Systems - Mt. Lookout

### **Plate it Up Kentucky Proud: promoting Local Food Sustainability Through Classroom/Community Interaction**

*Laura Stephenson and Tammy Stephenson, University of Kentucky; Kristen Branscum, State of Kentucky*

Session participants will learn about the conceptualization, implementation, and evaluation of the Plate it Up Kentucky Proud project designed to increase consumer purchase and consumption of locally grown specialty crops through the development, modification, and dissemination of recipes featuring Kentucky produce through a community-based student learning /Extension outreach project.

**Culturally Specific Approaches for Community Developers to Involve Immigrants in Education, Through their Churches, Mosques and Religious Organizations**

*Pam Dixon and Jenin Rabi, Ohio State University Extension*

Attendees will learn culturally appropriate ways to outreach to immigrant families from various African, Middle Eastern, East European, and Hispanic countries, through their Christian churches and mosques, and culturally specific ways to maintain their involvement in educational programs and empower them through local government and community organizations.

**Connecting Communities and Schools to Make the Healthy Choice the Easy Choice**

*Mary Emery, South Dakota State University*

This paper will describe how the Northeast Iowa Food and Fitness Initiative used Appreciative Inquiry to conduct research on successful school wellness teams, develop a readiness tool for school wellness teams to gauge their capacity for action and sustainability, and provide support for school wellness team planning and programming.

**Fostering Healthier Communities through Locality-based Farm-to-School Programs & Policies**

*Matthew Benson, Virginia Tech*

Attendees of this session will gain a firm understanding of how locality-based Farm-to-School programs and policies have been developed and implemented over the past two decades to foster healthier communities and support a more local and regional food system across the United States.

**TRACK 4: Community Learning Centers - Mt. Adams**

**Develop a “Dream Workshop” for Budding Youth Entrepreneurs**

*Barbara (BJ) Eavy, University of Missouri Extension*

This workshop will teach participants how to organize the Dream Workshop for youth entrepreneurs in their community partnering with schools, community businesses, organizations, and civic leaders. Participants will go through exercises themselves and learn what the youth will learn. They will have computer access to materials needed for the workshop.

**Reenrolling West Virginia’s Adult Learners: Engaging Campuses and Communities in Outreach Efforts**

*Sarah Beasley, West Virginia Higher Education Policy Commission*

This presentation provides an overview of the community outreach efforts of West Virginia’s statewide adult learner initiative, DegreeNow, which seeks to reenroll WV adults with some college credits but no degree. Efforts include a sustainable train-the-trainers program, a toolkit for community organizations and employers, and partnerships with local/state organizations.

**Striving for Success: Promoting K-12 Success through Research, Community and Action**

*Kendra Smith, Richard Knopf and Mikulas Pstross, Arizona State University*

Guided by a detailed community scan, a Phoenix school district and its community partners created a cradle-to-college-to-career continuum to improve children’s educational and developmental outcomes. Members of the community scan team will share the methods, approaches, and experiences as well as offer recommendations for enhancing collective action in other communities.

## **TRACK 5: University Community Partnerships - Ampitheater 1**

### **Social Entrepreneurs: What do we Know About Them?**

*John Clarkin, Haile/US Bank College of Business*

In times of increasing social needs and shrinking financial support for organizations that provide social services, there is widespread and growing interest in the area of social entrepreneurship and the organization in which they are found. The need for innovative approaches to complex social problems and dramatic growth in the number of not-for-profit organizations has generated increased interest among academic and practitioners.

### **Use of the Regional Cuisines Model as a Basis for Regional Collaboration**

*Letitia Johnson and Shelley Bush Rowe, University of Missouri Extension*

Participants will learn about proven strategies and tools for engaging multiple communities in identifying and effectively addressing common goals and issues, as well as methods for measuring impacts.

### **Strategic Use of Discussion: Unlocking Diverse Social & Cultural Capital**

*Brian Raison, Ohio State University Extension*

How can you better harness powerful social capital that exists within diverse families, businesses, and schools to make things happen in your community? In this session, participants will unpack a discussion process that they may use to help communities discover strengths, richness and value found within our diverse collective narratives.

## **TRACK 6: Community Development Policy - Mt. Storm**

### **Making a Difference: Promising Community Economic Development Strategies from Indiana and Missouri**

*Timothy Collins, Illinois Institute for Rural Affairs / Western Illinois University; Sharon Gulick and Terry Hackney, University of Missouri joined by community leaders from four Indiana and Missouri communities*

How are rural communities/regions addressing new challenges in today's shifting economic landscape? What are some promising strategies that are making a difference? This session will explore community economic development approaches from Indiana and Missouri. Participants will hear from leaders who have had significant impacts on their communities and regions.

## **TRACK 7: Cooperatives - Ampitheater 2**

### **Building Community Wealth and Stability through Credit Unions**

*Bill Herring, President & CEO, Cincinnati Central Credit Union*

This workshop will expand upon the topic cooperative development with information that is specific to encouraging and developing credit unions and community development credit unions. Participants will learn what can be accomplished in terms of wealth-building through credit unions and about the particular development regulations specific to credit unions. Information will be shared regarding credit union development programs and trade organizations.

3:00 – 3:30 **Afternoon Break** – Conference Center, Posters, Exhibits, Silent Auction and Book Sales

3:30 – 5:00 **Concurrent Learning Sessions**



## TRACK 1: Comprehensive Community Initiatives & Processes - Mt. Auburn

### **Enriching the Youth in Our Community: How Do We Do It?**

*Craig Talmage, Milkaulas Pstross and Ricahrd Knopf, Arizona State University*

This presentation outlines a fresh look at the factors that contribute to community engagement and its resulting effects and affective responses. The presenters explore a new Community Enrichment Framework, which adds to the already great results of Asset Based Community Development combining the strengths of ABCD with satisfaction theories.

### **Community Engagement through Interdisciplinary Pedagogy**

*Frank Russell, University of Cincinnati*

This presentation will outline the evolution and structure of the ten year old University of Cincinnati Niehoff Urban Studio, its various impacts on community development with a focus on lessons learned for future best practices in Cincinnati and other urban centers.

### **Does planning translate to preparation for the future?**

*Michael Dougherty, WVU Extension Service*

This session will provide participants with knowledge on the relationship between planning efforts and spending on development-related activities. This type of knowledge is crucial to demonstrate the value of these actions and to determine appropriate public policies to create a sustainable model of community development.

## TRACK 2: Community Culture, Arts and Local Foods - Mt. Echo

### **Civic Engagement: A Model for ResourceFULL Decision-making and Collective Action**

*Barbara Radke and Lisa Hinz, University of Minnesota Extension*

Learn about and discuss a research-based civic engagement model developed and used by University of Minnesota Extension to engage with the public to address community issues. The model represents a civic engagement approach with a focus on collaboration, process design and process management resulting in resourceFULL decisions and collective action.

### **Community Participatory Development in the Neo-Liberal Era: A Case Study from Maai Mahiu, Kenya**

*Gerad Middendorf, Uma Samatha and Charles Machira, Kansas State University*

The presentation will discuss the historic practice of participatory community development around the world. Further drawing examples of community development incentives by the NGO in Maai Mahiu, we would like to examine where these practices fit in community development literatures. Implications for future research and practice are examined.

### **A Focus on Self-Directed Extension Teams in Missouri**

*Shelley Bush Rowe and Don Nicholson, University of Missouri Extension*

Participants will learn the key components necessary in fostering the development of a true self directed team within the MU Extension environment. Additionally, tools that have been used in this process will also be presented including the creation of a shared definition, boundary conditions and charter documents.

### **TRACK 3: Healthy Communities / Community Food Systems - Mt. Lookout**

#### **Strengthening Health Outcomes in Communities - The Healthy Communities Initiative**

*Jim Cavaye, University of Queensland*

Residents in five rural communities conducted actions to improve community health including: the installation of infrastructure; physical activity programs; nutrition education; community gardens; and injury prevention. People became more active and aware. Key “drivers” were crucial, networks were strengthened and local government was a key partner.

#### **Developing Community Food Systems: What we know? What we don't know? Where next?**

*Anne Silvis, University of Illinois; David C. Campbell, University California at Davis; Courtney Marshall, University of California at Davis*

Developing Community Food Systems: What we know? What we don't know? Where next? This panel addresses the state of community food systems from three perspectives: what the research is saying; what local farmers and producers need; and what planners and policy makers are doing to design systems locally

#### **MU Extension Healthy Lifestyle Initiative: Building Partnerships for Healthy Communities**

*Sarah Hultine Massengale and Nancy Holloway, University of Missouri Extension*  
Attendees will learn the MU Extension Healthy Lifestyle Initiative program-to-policy process and resources available to apply this process within their communities. The method is applicable to urban and rural communities with a citizen-based planning process that works to improve community health by increasing access to healthy food and physical activity.

### **TRACK 4: Community Learning Centers - Mt. Adams**

#### **Civic Tinkering and Marginal Inclusion: Lessons from the Small Cities Movement**

*Scott Tate, Virginia Tech*

Drawing from emerging research, this paper explores the significance of “civic tinkering”, defined as short-term, ad hoc, non-establishment driven activities motivated by a civic or place-making intent. Participants will learn supportive strategies and potential obstacles to encouraging an experimental, tinkering-friendly milieu that promotes inclusion of marginal and fringe populations.

#### **Engaging Community Capital to Help Students Succeed After High School**

*Brian Raison, Ohio State University Extension*

Twenty-six percent of college students drop out during their first year. But intervention during high school may be more helpful. This presentation describes a community engagement outreach aimed at helping students succeed. It suggests strategic objectives, a process for approaching guidance counselors, and potential community organizations that may become involved.

#### **‘Pasolini en medellin’ a participatory video experience to counter violence in Medellin-Colombia**

*Camilo Perez, Ohio University*

Pasolini en Medellin is a nonprofit organization that works in Medellin - Colombia with young people from the peripheral neighborhoods of the city using video from a citizen media perspective as a tool to counter violence and provoke social change, this is an overview of their experience.

**Community Trust Fund Board-A Modified Approach for Rapid Community Development: Ebendo Community Model in Delta State of Nigeria**

*Samuel Chidi Onyenwe, Oando Exploration and Production Limited*

Attendees will learn among others how a wholly community based Development Trust Fund Board operates with simple, harmonious, transparent and efficient method of executing community development projects which takes care of today and future generation needs without friction with key stakeholders.

**TRACK 5: University Community Partnerships - Ampitheater 1**

**Latino Farming Enterprises: Exploring Barriers to Growth and Access to Resources**

*Stephen Jeanetta, University of Missouri*

The number of Latino farmers and ranchers is increasing but failure rates are high and participation rates in USDA programs are low. Thirty Latino farmers and six USDA staff were interviewed to explore barriers limiting development of Latino farming enterprises and identify how to increase their participation in USDA programs.

**Beginning Farmer Programs as Catalysts for Sustainable Community Development in African Immigrant and Refugee Communities**

*Lisa Hightower, Virginia Tech; Dr. Mark Brennan, The Pennsylvania State University*

Beginning farmer programs are becoming channels for improving the economic and social well-being of immigrants and refugees. Participants will gain an understanding of innovative beginning farmer programs that foster stronger communities by expanding access to culturally-relevant healthy foods, providing entrepreneurial opportunities in agriculture, and developing partnerships between community-based institutions.

**TRACK 6: Community Development Policy - Mt. Storm**

**Collaborating Along the Lower Mississippi River Region to Assist Communities in Recovery from 2011 Flooding**

*Mary Simon Leuci, University of Missouri*

In the wake of Mississippi River flooding and the Joplin tornado in 2011, the co-operative extension programs in Missouri, Arkansas, Tennessee, Mississippi and Louisiana collaborated on community recovery and training. What worked, how the effort built new learning and synergy, and lessons learned will be shared.

**Innovating the organizing process for community-based disaster risk reduction and management toward environmental protection and community empowerment: the case of Sitio Calvary, Damayang Lagi, Phillipines**

*Juliet Bucoy, Trinity University of Asia*

Why: self-empowerment; total human development; sustainability ; people's assets and resources; What : community education; environmental problems; response; restoration and rehabilitation How: build internal strengths ; consensus building; participatory research; people's participation; paradigm of the "inside-out"; Public and Private Partnership ; micro leadership.

**Social Sector Capacity: A Comparative Study of Six Midwest Communities**

*John Clarkin, Haile/US Bank College of Business*

Our analysis revealed that the social sector context is complex and diverse, and that the number of organizations, their area of focus, and revenues varies substantially among regions with similar geographic and demographic characteristics in the United States.

## **TRACK 7: Cooperatives - Ampitheater 2**

### **Breaking the Food Desert Barrier with Food Co-ops and Buying Clubs**

*Stuart Reid and Micha Josephy, National Cooperative Business Association (NCBA)*

The fact of food deserts is a serious concern for both rural and urban populations. Some communities have addressed this problem through cooperatives and buying clubs. This workshop will take on the promise and challenges of using cooperative models to solve the food desert issue. Community wealth creation through food abundance will be explored. Resources specific to buying club and food cooperative development will be provided.

6:00 – 7:00 **Cocktail Reception** - Foyer 1st Floor

### **Poster Sessions w/ Exhibits and Silent Auction**

7:00 – 9:00 **Annual Awards Banquet and Auction** - Grand Ballroom

## **Wednesday – July 25, 2012**

8:30 – 11:30 **Registration w/ Continental Breakfast** - Foyer 1st Floor

9:00 – 11:15 **Concurrent Learning Sessions**

## **TRACK 1: Comprehensive Community Initiatives & Processes - Mt. Auburn**

### **Cuba Today!...and Tomorrow?**

*Randy Adams*

Cuba Today - A brief overview of interviews and discussions held during an Educational Tour of Cuba in February 2012, including the following thematic areas: agriculture, architecture, art, disaster preparedness, entrepreneurship, faith, health care, international relations, life styles and revolutionary commitment.

### **Creating Vibrant Regional Economies: An Assessment of the Stronger Economies Together (SET) Initiative**

*Bo Beaulieu, Southern Rural Development Center; Suzette Agans, USDA-Rural Development; and Alison Davis, University of Kentucky*

Given the increasing attention and support being given to the pursuit of regional economic development, the panel session will share information on a program that that can be adapted and implemented in a mix of urban/rural areas across the country. Both researchers and practitioners will benefit from this session.

## **TRACK 2: Community Processes - Mt. Echo**

### **Strategic Doing as a Development Tool**

*Ed Morrisson, Purdue Center for Regional Development*

Strategic Doing has gained importance as a tool for communities or regions to organize development strategies. It helps participating agencies to collaborate in new and innovative ways. The process succeeds under diverse environments. This workshop will explain the Strategic Doing process with examples of communities that have used it effectively.

### **Community Conversations Building Action Networks for Community Change and Transformation**

*Connie Loden, Economic Development Corporation - Manitowoc County and Jack Ricchiuto, HappinessChoice.com*

Learn an effective practice of hosting conversations to engage citizens in identifying local assets and creatively combining those assets into an action agenda and

community change initiative. It uses techniques derived from Asset-Based Community Development, Appreciative Inquiry and Strategic Doing together with the science of dialogue, visioning and innovative thinking.

### **TRACK 3: Community Learning - Mt. Lookout**

#### **Accessibility to Rural Health Facilities in the Neonatal District of Uttarakhand**

*Nivedita Thapliya and Anshu Mishra, AWARD (India)*

Most of the villages are availing the health facilities where the services are at the door steps or visit neighbouring village which sometimes become miserable during poor health. Most of the villagers are getting the benefits from the Aaganwadi centre but no updation in the method of treatment.

#### **Creating Vibrant, Sustainable Communities Through Breakthrough Solutions**

*Mark Peterson, University of Arkansas Cooperative Extension Service*

Through interactive learning experiences, workshop participants will learn how to leverage and connect assets to create breakthrough solutions with the potential to transform communities or regions. They will also learn how to harness key drivers of change, and apply this model and process to their own community or region.

### **TRACK 4: Community Learning Centers - Mt. Adams**

#### **Building Sustainable Communities through Comprehensive Planning: the Ohio Model**

*Myra Moss, Ohio State University Extension; William Grunkemeyer*

Over the past twelve years, Ohio State University Extension has engaged communities in comprehensive planning based on sustainability principles. Nine Ohio communities have been helped by Extension to develop sustainable plans guided by consensus community visions. We will share this model, examine outcomes from selected communities, and discuss replicability.

#### **Approach to Community Engagement in a Rural Environment**

*M. Susan McKinley, Place matters-Felicity Franklin Township, Vicki Griffith, Margaret Jenkins, Lt. David Doyle, Greg Hensley and Pam Johnson, Panel Members*

How to connect a rural community to resources beyond their own backyard, and within their own backyard for that matter! Participants will learn community engagement techniques, the roles of partnerships and collaborators, and how to set community vision and priorities.

#### **Processes and Best Practice for Positive Community Change in Wisconsin**

*Nicole Sidoff, University of Wisconsin-Extension and Steve Grabow, Jefferson County, WI*

The University of Wisconsin Extension has been applying the approach of strategic planning as a core community development "change process" for local governments and nonprofits throughout Wisconsin. Session attendees will learn how to design inclusive strategic planning processes that develop community capacity and move organizations toward their long-term visions.

#### **Miami Hamilton Downtown Center: Innovative Community Development**

*Sarah Woiteshek, John Vaughn and Jessica Togli, Miami University Hamilton*

The Center for Civic Engagement at Miami University Hamilton will provide the history and progress of the Miami University Downtown Center. We will feature best practices in community development work through the use of this unique third space in Downtown Hamilton.



## **TRACK 5: University Community Partnerships - Ampitheater 1**

### **Translating Participatory Integrated Planning Approaches into Practice-Experiences from Elaborating an MCDA Based Regional Development Concept**

*Doris Marquardt, Stefan Wegener and Judith Mollers, Leibniz Institute of Agricultural Development in Central and Eastern Europe Department of Agricultural Policy*  
Experiences from the externally supported elaboration of a Regional Development Concept show that applying Multi Criteria Decision Analysis can significantly contribute to the success of integrated planning approaches and to transparent decision-making with broad public participation. Study findings allow drawing conclusions on designing policy instruments aiming at endogenous community/regional development.

### **The Status and Future of Community Development Education: Solidarity or a Tower of Babel?**

*Ron Hustedde, Jennifer Burton, and Bryan Hains, University of Kentucky*

This pilot study explores the research question: What is the current status and future potential of the Community Development field regarding undergraduate and graduate education? It involves responses of community development educators at one university. We have tested eight hypotheses regarding the direction of the field in this pilot study.

## **TRACK 6: Community Development Policy - Mt. Storm**

### **Finding Focus in the Occupy Movement – Community Capacity Assessment of Occupy Fort Myers**

*Cindy Banyai, Refocus Institute*

Get a view into the Occupy movement through an analysis of Occupy Fort Myers' community capacity. Learn about innovative ways to gather data from large and dynamic groups, including participatory evaluative art installations and social media analysis.

### **Local Processes for Independent Broadband Development: Lessons from Municipal and Public-Private Delivery Systems**

*William Shuffstall, Penn State University*

This paper presentation focuses on strategies for bridging the "digital divide" in areas persistently lacking in broadband, using findings from a recent study. It presents a range of customizable strategies and leadership initiatives for successful independent community broadband development, accounting for the unique cultural history of different communities and regions.

### **Every Citizen Online: A New Model for Digital Inclusion**

*Travis Lane and Christopher McGovern, Connected Nation, Inc.*

Meaningful digital inclusion efforts require more than Internet access. This case study presents a successful digital inclusion program in Ohio, Every Citizen Online. The program partners with local libraries to provide technical equipment and support, locally relevant curriculum, trainers, and a public awareness campaign.

### **Community Journalism as Community Development: Implications for the Community Development Field**

*Gary Hansen, University of Kentucky and Elizabeth Hansen, Eastern Kentucky University*

Attendees will learn both about the role of communication and community journalism in community life and why community journalism can be considered community development. They also will consider implications for their own view of community development and how they practice it.

## **TRACK 7: Cooperatives - Ampitheater 2**

### **How Worker Co-ops Create Jobs, Wealth and Community**

*Erin Rice, National Cooperative Business Association (NCBA)*

This workshop will explore the many ways that worker cooperatives generate wealth, provide jobs and create lasting assets for their members and their communities. Development models for worker-ownership will be discussed. Resources for pursuing the development of worker-owned cooperatives will be made available.

**11:30 - 1:00 Closing Luncheon and Speaker - Salon AB**

### **Dr. Vic Garcia, Children's Hospital, Cincinnati**

*CoreChange Cincinnati* emerged from conversations between Dr. Victor Garcia, a pediatric surgeon at Cincinnati Children's Hospital Medical Center, and Peter Senge, an international consultant on Systems Thinking. As they discussed the seemingly impossible task of eliminating Cincinnati's most challenging urban problems, specifically urban gun violence, they engaged, David Cooperrider, best known for his theory and practice of appreciative inquiry (AI) as it relates to corporate strategy, change leadership, and positive organizational scholarship. Dr. Garcia will discuss how this initiative came to be, its theories, its partners and long-term vision for Cincinnati.

**1:30 – 4:30 New CDS Board Meeting - Mt. Echo**

## POSTERS - Conference Center, 1st Floor

Posters will be available for review in the break area and around the Silent Auction display, throughout the conference. Please take a few minutes during breaks and open time to review these important projects and talk with the presenters.

### **When Means Converge and Desired Outcomes Diverge: Dilemmas of Inclusive food systems**

*Cornelia Flora and Jan Flora, Iowa State University*

Contrasting cultural capitals can lead to contradictory efforts to build local food systems. The hegemony of the “normality” of whiteness has inadvertently excluded new immigrants, very interested in growing and consuming local food, for emerging food systems.

### **Sustaining A Rural Ghanaian Community Through Innovative Social Enterprise and Entrepreneurship**

*Dorie Gilbert, University of Texas at Austin; Wm. Tim Bailey and Mary Held*

Presentation highlights the design, development, and implementation of an innovative social entrepreneurial initiative that encourages sustainable economic growth through student-based engineering-for-development projects. The social entrepreneurship ensures villagers are not passive receivers of projects, but rather they participate in the process by developing and using skills and taking ownership of sustainability.

### **Small Business and Entrepreneurship Programs in Rural America**

*David Schmidt and Sharon Gulick, University of Missouri*

This paper looks at the best practices and promising approaches to foster and supporting the growth, development and success of small businesses and entrepreneurs in rural communities across the nation and suggests public policies to encourage the growth and development of small businesses, entrepreneurs and the programs that support them.

### **Experiential Learning and Community Economic Development in Appalachian Communities: A Teaching Note**

*Peter Hackbert, Berea College*

An undergraduate entrepreneurial leadership program at Berea College, The Entrepreneurship for the Public Good Program applies principles of the team-based learning, human-center design and design thinking within a collaborative community partnership context spawning community economic development through entrepreneurship leading to new venture formation, business expansion and job creation.

### **Teaching Applied Anthropology Through Service-Learning: Successes and Failures of Four Community Projects**

*Douglas Hume, Northern Kentucky University*

This paper describes the successes and failures of four service-learning projects with farming communities in California and Kentucky that have occurred over the past two years.

### **Asset-Based Community Assessment of the East End Neighborhood of Lexington, Kentucky**

*Melissa Wilkinson and Cecil Shelton, University of Kentucky*

This will be a poster presentation of the community assessment with available summary handouts for visitors to the poster presentation.

### **Communicating Economic Impacts of Rural Healthcare Systems to Local Policymakers to Prepare for Aging Communities**

*Ela Kakde, University of Wisconsin Extension*

Efforts to balance public funds have led local policymakers to cut or contract out local county services because they see county departments as duplicating services instead collaborating for long-term gain. Visual graphics of complex health programs work to tell a story that constituents and policymakers can relate to.

### **Partnering with a State-Based Elected Official Organization for Local Leader Development**

*Becky Nesbitt, Ohio State University Extension*

OSU Extension Educators will share information about building a partnership with a state-based elected official organization to provide educational resources related to improving communication and leadership development. Participants will learn about educational programs such as "Delivering a Difficult Message", designed to build the communication and interpersonal skills of local leaders.

### **Developing a Framework for A Sustainable Equitable Local Regenerative System for food – 'S.E.L.R.S.'**

*Susan Roberts, Rene Michalak, Brenda Barritt, Growing Food Security in Alberta*  
Community development - asset mapping approach was initiated with a 'pilot' region in Central Alberta, Canada, to create a framework for a Sustainable, Equitable, Local, Regenerative, System for food (S.E.L.R.S.). Practitioners will acquire ideas/tools for applying the S.E.L.R.S. framework in their practice to affect positive change in local food systems.

### **Hungry in the City: Building Nutritional Resiliency in Low Income Communities**

*Jessica Varner and Justin Jackson, Texas*

The poster will diagram the existing nutritional non-resilient Third Ward community and will also include a proposed illustration of how the dynamics of the existing condition can be transformed to a community that is nutritionally resilient which will be achieved by using quantitative and qualitative analysis

### **Ghost Towns of the U.S. and the Community Capitals: Using the Community Capitals Framework to Analyze How Communities Became Ghost Towns and Implications for the Future.**

*Kurt Mantonya, Heartland Center for Leadership Development*

This presentation will utilize the Community Capitals Framework in the context of analysis of ghost towns in the United States. The analysis will determine that if capital loss led to the demise of these communities.

### **Wild Ones Natural Landscapers Ltd**

*Kristen Kauth, Wild Ones Natural Landscapers, Ltd.*

Learn more about environmentally sound landscaping practices that preserve biodiversity through the preservation, restoration and establishment of native plant communities. Wild Ones Natural Landscapers is a grassroots organization that began in Milwaukee, Wisconsin in 1979 and has grown to be a national not-for-profit organization with members in 45 states, 2 Canadian provinces and 1 Australian province. The poster session will describe the Wild Ones mission as a key element at the community level in the overall sustainability movement and how it participates in a sustainable Community.



# **Beyond the Boundaries: Creating Innovation through Regional Collaboration**

## ***2013 Annual Meeting of the Community Development Society - Charleston, South Carolina***

***July 20-24, 2013***

No matter how you look at it, communities have experienced some difficult times in recent years. Be it the product of fiscal stresses, economic uncertainties, high levels of unemployment/underemployment, rising poverty rates, population shifts, housing instability, or spiraling health care costs, communities are at a crossroads when it comes to offering local people a high quality of life. In it is in these challenging times, however, that towns, cities, and counties are finding new ways to think, plan, and act— doing so in part through regional collaborations and innovations.

The 2013 Annual Meeting of the Community Development Society will showcase effective approaches that are creating win/win situations for local communities as a result of reaching beyond their traditional geographic boundaries. Be it in the areas of economic development, health, education, local facilities/services, transportation, natural resource management or more, the Charleston conference will provide an ideal setting to introduce CDS members and guests to the important ways to innovate in times of uncertainty.

Call for papers will be issued later this year.

Details will be posted on the CDS website: [www.comm-dev.org](http://www.comm-dev.org)

