OHIO STATE UNIVERSITY EXTENSION

Shale Energy Economic Strategies

Interactive Group Exercise

Exercise Overview

Following the presentation, break into self-facilitated small groups to conduct an economic assessment of the community/region and identify appropriate strategies/initiatives (i.e. promote economic diversity, cluster development, workforce training, entrepreneurship development, building an entrepreneur friendly community culture, building on community assets, tourism) and identify the appropriate implementation steps. Using the questions below, each group should identify appropriate strategies to engage the community in the economic strategic planning process and outline the appropriate action steps.

Each group has 20 minutes to discuss the questions below. Identify a scribe to take notes from the discussion so the team can present a brief (2 - 3 minute) summary of the discussion.

Questions

1.	What are the opportunities, (i.e. wealth and income creation, workforce development,	emerging
	manufacturing, retail or services gaps, etc.)	

2. What sustainable strategies can be identified (i.e. workforce preparation, entrepreneurship, regional innovation etc.)? Who will do it?