## **Nancy Bowen**

Nancy Bowen is a Field Specialist, Community Economics for the Ohio State University Extension. Her areas of program specialization include Business Retention & Expansion



(BR&E), strategic planning, entrepreneurship, site development, business recruitment, and renewable energy development. Nancy obtained a Master of Urban and Regional Planning from the University of New Orleans in 1990. In 1993 she became a certified economic developer (CEcD) through the International Economic Development Council. She has over 25 years experience in the field of community economic development.

Phone: 419-203-4148 nbowen@cfaes.osu.edu

### **Eric Romich**

Eric Romich is an Ohio State University
Extension Field Specialist for Energy
Development with a specialization in
energy policy, wind energy, solar energy,
and bioenergy resources. During his
tenure as a Wyandot County Extension Educator, Romich
was deeply involved in the development of a 12-megawatt
solar farm that is the largest solar facility in Ohio. Romich
works with elected officials, community planners,
community residents, OSU faculty and Extension
Educators, and state and federal government agencies to
deliver educational programs throughout Ohio.

Phone: 740-725-6317 romich.2@osu.edu

Greg A. Davis, Assistant Director, davis.1081@osu.edu
OSU Extension Community Development
Room 25, Agricultural Administration Bldg.
2120 Fyffe Road
Columbus. OH 43210-1002

Phone: 614-292-6232 Fax: 614-292-7341

Website <a href="http://comdev.osu.edu">http://comdev.osu.edu</a>

#### **David Civittolo**

David Civittolo is a Field Specialist focusing on Community Economics. His primary research interests include strategic planning for economic development organizations and



conducting business retention and expansion surveys for Ohio communities. His research also addresses economic development tools that can be utilized by cities, villages, and townships that can strengthen the financial impact of economic development projects. Prior to his work with Extension, Civittolo was employed as a village manager for numerous communities in Ohio.

Phone: 330-263-3627

civittolo.1@osu.edu



### Community Development

COLLEGE OF FOOD, AGRICULTURAL, AND ENVIRONMENTAL SCIENCES

**Mission** - Ohio State University Extension Community Development helps communities enhance their well-being.

**Vision** - Ohio State University Extension Community Development is a leader in community development education an unbiased partner in the implementation of strategies to achieve community goals.

Community Development areas of focus:

- 1. Economic Development
- 2. Leadership Development
- 3. Organizational Capacity Building
- 4. Community Planning

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Keith L. Smith, Associate Vice President for Agricultural Administration; Associate Dean, College of Food, Agricultural, and Environmental Sciences; Director, Ohio State University Extension; and Gist Chair in Extension Education and Leadership.

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# OHIO STATE UNIVERSITY EXTENSION



# COMMUNITY DEVELOPMENT FIELD SPECIALIST



#### **EMPOWERMENT THROUGH EDUCATION**



















## What is an Extension Field Specialist?

Extension Field Specialists work collaboratively with a team of OSU Extension professionals as well as with cross-disciplinary departments and colleges. The faculty member functions as a consultant with clientele to address statewide issues as expertise is needed; provides unbiased research-based alternatives; evaluates and responds to large scale statewide needs vs. individual requests; and secures resources (grants, contracts, user fees) to focus on these issues.

# Community Development Field Specialist Areas of Specialization

- 1. Economic Development
- 2. Sustainable Communities/Regions
- 3. Land Use
- 4. Energy Development



# Programmatic Focus within Areas of Specialization

### **Economic Development**

- Business Retention & Expansion –
   Traditional business applications, but also expanded applications for downtowns, disaster affected businesses, targeted industries, youth development, or as an economic gardening tool.
- Entrepreneurship Support services, including incubation and financing tools for small business; development of a local/ regional system that encourages entrepreneurship.
- Strategic Planning for Economic
   Development Organizations with the goal of having an economic impact analysis –
   Measuring the impact of specific projects, industries or programs for communities.
- Conduct Workforce Development surveys for all business sectors.

### **Sustainable Communities/Regions**

- Role of Extension and higher education in economic development - Extension-led economic development organizations, workforce and small business development, and business attraction.
- Regionalism Workforce development and site development for rural areas -strategies

that can be employed to increase investment opportunities.

#### **Land Use**

- Conduct workshops on land use tools such as zoning regulations, comprehensive land use planning, and subdivision regulations.
- Conduct workshops on Intergovernmental relations and assist local communities with application guidelines for the new Local Government Innovation Fund.
- Conduct Comprehensive Land Use Plans for townships.

#### **Energy Development**

- Renewable Energy Conduct workshops focusing on utility scale renewable energy (solar, wind, and bioenergy) as a rural economic development strategy.
- Renewable Energy Policy Deliver workshop on renewable energy policy drivers, analyze potential impact from specific projects, and conduct local surveys to measure the level of community support for renewable energy technologies.
- Energy Efficiency Facilitate educational workshops teaching participants on specific strategies that can be employed to increase energy reduction and saving opportunities

**EXTENSION** 

**Empowerment Through Education**